

Lithuania-Vilnius: Advertising and marketing services
OJ S 246/2018 21/12/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga „GO Vilnius“

National registration number: 123641468

Postal address: Gynėjų g. 14

Town: Vilnius

NUTS code: LT Lietuva

Postal code: LT-01109

Country: Lithuania

Contact person: Aušrinė Rudinskienė

E-mail: ausrine.rudinskiene@vilnius.lt

Telephone: +370 61282191

Internet address(es):

Main address: <http://www.govilnius.lt>

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/1078>

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Komunikacija socialiniuose tinkluose

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Perkamos komunikacijos socialiniuose tinkluose paslaugos.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 131 082,93 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: LT Lietuva

II.2.4. Description of the procurement

Perkamos komunikacijos socialiniuose tinkluose paslaugos.

II.2.5. Award criteria

Quality criterion - Name: Vilniaus miesto komunikacijos socialiniuose tinkluose mėnesio plano pavyzdys / Weighting: 0,2

Quality criterion - Name: Vilniaus miesto komunikacijos metinių kampanijų plano pavyzdys / Weighting: 0,25

Quality criterion - Name: Kalėdinės kampanijos 2018 m. koncepcijos, skirtos laisvalaikio turizmo tikslinei auditorijai pasiekti, parengimas / Weighting: 0,3

Quality criterion - Name: Vilniaus miesto komunikacijos socialiniame tinkle „Instagram“ strategijos koncepcija 2018–2019 metams / Weighting: 0,25

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 202-459376](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Komunikacija socialiniuose tinkluose

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/12/2018

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB „Open Agency“

National registration number: 302414298

Postal address: A. Goštauto g. 40

Town: Vilnius

NUTS code: LT Lietuva

Country: Lithuania

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 131 082,93 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Postal address: Gedimino pr. 40/1

Town: Vilnius

Postal code: LT-01501

Country: Lithuania

E-mail: vilniaus.apygardos@teismas.lt

Telephone: +370 52688037

VI.5. Date of dispatch of this notice

20/12/2018