

566900-2026 - Result

Sweden – Marketing services – Kommunikationstjänster

OJ S 157/2026 17/08/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Kommunalförbundet Partnerskap Inland-Akademi Norr

Email: hakan@anderbergkonsult.se

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Kommunikationstjänster

Description: Marknadsföring och kommunikationstjänster •Design och grafisk produktion (utifrån befintliga grafiska profiler) •Sociala medier •Sponsrade artiklar •Pressmeddelande (referenscase)

Procedure identifier: f1f07246-3904-4390-a8ec-51c7362d98dc

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Country: Sweden

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 2 600 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Kommunikationstjänster

Description: Marknadsföring och kommunikationstjänster •Design och grafisk produktion (utifrån befintliga grafiska profiler) •Sociala medier •Sponsrade artiklar •Pressmeddelande (referenscase)

Internal identifier: urn:eavrop:mdn:ProcurementProject:122377:Lot:1

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Country: Sweden
Anywhere in the given country

5.1.4. Renewal

Maximum renewals: 2
Other information about renewals: Ingen

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Pris och kvalitet

Description of the method to be used if weighting cannot be expressed by criteria:
Mervärdesmodell

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Umeå

Organisation providing additional information about the procurement procedure:

Kommunalförbundet Partnerskap Inland-Akademi Norr

Organisation providing more information on the review procedures: Förvaltningsrätten i Umeå

6. Results

Maximum value of the framework agreements in this notice: 3 000 000,00 SEK

Approximate value of the framework agreements

:

2 500 000,00

SEK

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 3 000 000,00 SEK

Re-estimated value of the framework agreement: 2 500 000,00 SEK

6.1.2. Information about winners

Winner:

Official name: Content Innovation Sweden AB

Tender:

Tender identifier: 3415064

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 3415064

Date on which the winner was chosen: 10/02/2026

Date of the conclusion of the contract: 24/03/2026

6.1.3. Non-winning tenderers**Non-winning tenderers**

:

Official name: Vinter AB

Tender:

Tender identifier: 3415068

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: Not yet known

Non-winning tenderers

:

Official name: Henson kommunikation AB

Tender:

Tender identifier: 3415066

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: Not yet known

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Kommunalförbundet Partnerskap Inland-Akademi Norr

Registration number: 222000-1289

Postal address: Kommunkotoret

Town: Storuman

Postcode: 92381

Country subdivision (NUTS): Västerbottens län (SE331)

Country: Sweden

Email: hakan@anderbergkonsult.se

Telephone: +46702044593

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Antirio AB
Registration number: 556533-8133
Postal address: GÅRDSVÄGEN 18
Town: Solna
Postcode: 169 70
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Email: support@e-avrop.com
Telephone: 08-501 190 00
Internet address: <https://www.e-avrop.com>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Förvaltningsrätten i Umeå
Registration number: 202100-2742
Postal address: Box 193
Town: Umeå
Postcode: 901 05
Country subdivision (NUTS): Västerbottens län (SE331)
Country: Sweden
Email: forvaltningsratteniumea@dom.se
Telephone: +46 90-17 74 00
Internet address: <https://www.domstol.se/forvaltningsratten-i-umea/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: Content Innovation Sweden AB
Size of the economic operator: Micro, small, or medium
Registration number: 556866-2562
Postal address: Döbelnsgatan 21
Town: Stockholm
Postcode: 11140
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Email: lars.frank@ci.se
Telephone: 0703615104

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

The winner is listed on a regulated market

8.1. ORG-0005

Official name: Henson kommunikation AB
Registration number: 556680-5783
Postal address: Storgatan 26
Town: Skellefteå

Postcode: 931 32
Country subdivision (NUTS): Västerbottens län (SE331)
Country: Sweden
Email: peter.westermark@henson.nu
Telephone: 0702289815
Roles of this organisation:
Tenderer

8.1. **ORG-0006**

Official name: Vinter AB
Registration number: 556260-9585
Postal address: Surbrunnsgatan 44
Town: stockholm
Postcode: 11348
Country subdivision (NUTS): Stockholms län (SE110)
Country: Sweden
Email: helen.fagerstrom@vinter.se
Telephone: 0706294275
Roles of this organisation:
Tenderer

Notice information

Notice identifier/version: af6f439f-7c9d-45b5-b616-230fabd6774c - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
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