

**Norway-Oslo: Printing and related services**

**OJ S 231/2019 29/11/2019**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Kompetanse Norge

National registration number: 974 788 985

Postal address: Postboks 236 Sentrum

Town: Oslo

NUTS code: NO Norge

Postal code: 0103

Country: Norway

E-mail: [anskaffelser@kompetansenorge.no](mailto:anskaffelser@kompetansenorge.no)

Telephone: +47 23381300

**Internet address(es):**

Main address: <http://www.kompetansenorge.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/247255>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=257773&B=KGVLIGHT](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=257773&B=KGVLIGHT)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=257773&B=KGVLIGHT](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=257773&B=KGVLIGHT)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Visual Communication

Reference number: 2019/2807

**II.1.2. Main CPV code**

79800000 Printing and related services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

Kompetanse Norge would like to enter into a framework agreement with a tenderer for visual communication, such as design, illustration and photo services. Tenderers must have knowledge and an understanding of channel choices and the channels' qualities, and an insight into the market and target groups.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79415200 Design consultancy services, 79822000 Composition services, 79822500 Graphic design services, 79960000 Photographic and ancillary services

### **II.2.3. Place of performance**

NUTS code: NO Norge

### **II.2.4. Description of the procurement**

Kompetanse Norge would like to enter into a framework agreement with a tenderer for visual communication, such as design, illustration and photo services. Tenderers must have knowledge and an understanding of channel choices and the channels' qualities, and an insight into the market and target groups.

The framework agreement must ensure good and uniform visual communication for Kompetanse Norge, and be a resource for Kompetanse Norge's own communication advisors, graphic designers and website designers and developers. Our language profile gives guidelines for language and tenderers are obliged to familiarise themselves with this. The language and design profiles must ensure a uniform expression, independent of channel and policy instrument. It is important that the tenderer has the ability to be creative within the framework of the profile, and that the material/content that is developed fulfils the universal design requirements, WCAG 2.1.

Tenderers must be able to deliver products that are suitable for all channels and must be updated on new channels and function areas. It is important that tenderers can refer to good competence and knowledge on digital and social channels, and the possibilities within digital communication.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Option to extend for 2 years, 1 year at a time.

### **II.2.10.**

### **Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: yes

Description of options:

1 year + 1 year.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 15/01/2020 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 15/01/2020 Local time: 12:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: KOFA

Town: Bergen

Country: Norway

**VI.5. Date of dispatch of this notice**

28/11/2019