

**Latvia-Riga: Advertising services**  
**OJ S 183/2023 22/09/2023**  
**Contract notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

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**Section I: Contracting entity**

**I.1. Name and addresses**

Official name: Akciju sabiedrība "Latvenergo"

National registration number: 40003032949

Postal address: Pulkveža Brieža iela 12

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1230

Country: Latvia

Contact person: Ieva Arāja

E-mail: [ieva.araja@latvenergo.lv](mailto:ieva.araja@latvenergo.lv)

Telephone: +371 67728062

**Internet address(es):**

Main address: <http://www.latvenergo.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/1419>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/107645>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/107645>

Tenders or requests to participate must be submitted to the abovementioned address

**I.6. Main activity**

Electricity

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Mediju plānošanas un reklāmu izvietojuma masu medijos pakalpojuma iegāde 2024.gadam

Reference number: AS "Latvenergo" 2023/29

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

**II.1.5. Estimated total value**

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.2. Additional CPV code(s)**

79341000 Advertising services

**II.2.3. Place of performance**

NUTS code: LV00 Latvija

Main site or place of performance: Visā Latvijas Republikas teritorijā

**II.2.4. Description of the procurement**

Mediju plānošanas un reklāmu izvietojšanas masu medijos pakalpojuma iegāde 2024.gadam

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/01/2024 End: 31/12/2024

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation**

**III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Saskaņā ar nolikumu

**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.1.4. Objective rules and criteria for participation**

List and brief description of rules and criteria:

Saskaņā ar nolikumu

#### **III.1.6. Deposits and guarantees required**

Saskaņā ar nolikumu

#### **III.1.7. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Saskaņā ar nolikumu

#### **III.1.8. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

Saskaņā ar nolikumu

### **III.2. Conditions related to the contract**

#### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 23/10/2023 Local time: 10:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Latvian

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about electronic workflows**

Electronic invoicing will be accepted

### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Country: Latvia

E-mail: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)

Telephone: +371 22416641

Internet address: <http://www.iub.gov.lv>

##### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Saskaņā ar Sabiedrisko pakalpojumu sniedzēju iepirkumu likuma 72. panta trešo daļu

##### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Postal code: LV-1919

Country: Latvia

E-mail: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)

Telephone: +371 22416641

Internet address: <http://www.iub.gov.lv>

##### **VI.5. Date of dispatch of this notice**

19/09/2023