

United Kingdom-London: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 232/2019 02/12/2019

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: London Metropolitan University

Postal address: 166-220 Holloway Road

Town: London

NUTS code: UKI London

Postal code: N7 8DB

Country: United Kingdom

E-mail: strategic-procurement@londonmet.ac.uk**Internet address(es):**Main address: <https://www.londonmet.ac.uk/about/procurement/>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

LMU2019-1269 Student Enquiry Management and Conversion Services

Reference number: LMU2019-1269

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

London Met is seeking tenders for enquiry management and conversion services. The successful service provider will have a track record of working with HE providers to successfully implement and deliver enquiry management and conversion services for UK, EU and international prospective students at both undergraduate and postgraduate levels. The successful service provider shall engage with and support prospective students, applicants and offer holders via targeted, personalised communications to optimise conversion at each stage of the potential student journey.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 200 000,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security,
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79000000 Business services: law, marketing, consulting, recruitment, printing and security,
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II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance:

II.2.4. Description of the procurement

See II.1.4) short description above.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 118-289775](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: LMU2019-1269

Title:

Student Enquiry Management and Conversion Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/11/2019

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Uni-Quest Ltd

National registration number: 08640061

Postal address: Unit 3.46, Canterbury Court, Kennington Park, 1-3 Brixton Road

Town: London

NUTS code: UK United Kingdom

Postal code: SW9 6DE

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 200 000,00 GBP

Total value of the contract/lot: 1 200 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: London Metropolitan University

Postal address: 166-220 Holloway Road

Town: London

Postal code: N7 8DB

Country: United Kingdom

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

VI.4.4.

Service from which information about the review procedure may be obtained

Official name: London Metropolitan University

Postal address: 166-220 Holloway Road

Town: London

Postal code: N7 8DB

Country: United Kingdom

E-mail: strategic-procurement@londonmet.ac.uk

Internet address: <https://www.londonmet.ac.uk/about/procurement/>

VI.5. Date of dispatch of this notice

29/11/2019