

570340-2026 - Result

Ireland – Market research services – Invitation to Tender for a Research Study into Last Night's Dinners

OJ S 158/2026 18/08/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Bord Bia (Irish Food Board)

Email: procurement@bordbia.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Defence

2. Procedure

2.1. Procedure

Title: Invitation to Tender for a Research Study into Last Night's Dinners

Description: Bord Bia is seeking to appoint a suitably qualified research agency to undertake a study examining the evening meal occasion among consumers in 2026. The study was last conducted in 2019. Previously this study focused solely on Ireland, this research will, for the first time, seek to include coverage of consumers in England in addition to Ireland.

Procedure identifier: d198482c-071b-4053-8477-fb4f6bc54dd6

Previous notice: c10b136d-aa65-4b5d-9e79-97675c93bd52-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 73110000 Research services, 73210000 Research consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 83 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Invitation to Tender for a Research Study into Last Night's Dinners

Description: Bord Bia is seeking to appoint a suitably qualified research agency to undertake a study examining the evening meal occasion among consumers in 2026. The study was last conducted in 2019. Previously this study focused solely on Ireland, this research will, for the first time, seek to include coverage of consumers in England in addition to Ireland.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

Additional classification (cpv): 73110000 Research services, 73210000 Research consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 8 Months

5.1.5. Value

Estimated value excluding VAT: 83 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Cost @ 20%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Quality @ 80%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 80

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Bord Bia (Irish Food Board)

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 83 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Opinions

Tender:

Tender identifier: 000179284

Identifier of lot or group of lots: LOT-0001

Value of the tender: 83 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 456058

Date on which the winner was chosen: 14/07/2026

Date of the conclusion of the contract: 14/08/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 10

8. Organisations

8.1. ORG-0001

Official name: Bord Bia (Irish Food Board)

Registration number: None

Postal address: 140 Pembroke Road

Town: Ballsbridge, Dublin 4

Postcode: D04 NV34

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement@bordbia.ie

Telephone: 01 6685155

Internet address: <https://www.bordbia.ie>

Buyer profile: <https://www.bordbia.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Opinions

Size of the economic operator: Small

Registration number: 654611

Postal address: 12 Pembroke Street Lower, Dublin 2

Town: Dublin

Postcode: D02 X540

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: david@opinions.ie

Telephone: +35319019697

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 6cac6e27-430e-4287-8c65-10baedfab649 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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