

571085-2026 - Result

Montenegro – Public relations management services – Management of Europe Houses in Montenegro and provision of communication services to the EU Delegation to Montenegro - addendum for 1st extension of services

OJ S 158/2026 18/08/2026

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: European Commission, ENEST - Enlargement and Eastern Neighbourhood

Email: delegation-montenegro-procedures@eeas.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Management of Europe Houses in Montenegro and provision of communication services to the EU Delegation to Montenegro - addendum for 1st extension of services

Description: A contractor is needed to manage the Europe House in Podgorica and the newly established Europe Houses in Bar and Bijelo Polje. The contractor is also expected to provide communication services to the Delegation of the European Union to Montenegro. extension of contract number

Procedure identifier: 20d6c08f-c80d-45b2-bbd5-60f4e12e40dc

Internal identifier: EC-ENEST/TGD/2026/EA-NP/0064

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416100 Public relations management services

2.1.2. Place of performance

Country: Montenegro

Anywhere in the given country

Additional information: Please consult the procurement documents.

2.1.3. Value

Estimated value excluding VAT: 1 950 450,00 EUR

2.1.4. General information

Legal basis:

Regulation (EU, Euratom) 2024/2509

5. Lot

5.1. Lot: LOT-0001

Title: Management of Europe Houses in Montenegro and provision of communication services to the EU Delegation to Montenegro

Description: A contractor is needed to manage the Europe House in Podgorica and the newly established Europe Houses in Bar and Bijelo Polje. The contractor is also expected to provide communication services to the Delegation of the European Union to Montenegro. extension of contract number

Internal identifier: EC-ENEST/TGD/2026/EA-NP/0064

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416100 Public relations management services

Additional classification (cpv): 79416000 Public relations services, 79930000 Specialty design services, 79950000 Exhibition, fair and congress organisation services, 79960000

Photographic and ancillary services, 79970000 Publishing services, 79980000 Subscription services, 79340000 Advertising and marketing services, 79416200 Public relations consultancy services

5.1.2. Place of performance

Country: Montenegro

Anywhere in the given country

Additional information: Please consult the procurement documents.

5.1.3. Estimated duration

Start date: 15/07/2026

Duration: 18 Months

5.1.5. Value

Estimated value excluding VAT: 1 950 450,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Criterion:

Type: Price

Description: Please consult the procurement documents.

Description of the method to be used if weighting cannot be expressed by criteria: Please consult the procurement documents.

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European Commission, ENEST - Enlargement and Eastern Neighbourhood

6. Results

Value of all contracts awarded in this notice: 1 947 850,00 EUR

Direct award:

Justification for direct award: New works or services, constituting a repetition of existing works or services and ordered in accordance with the strict conditions stated in the Directive

Other justification: The contract 'Management of Europe Houses in Montenegro and provision of communication services to the EU Delegation to Montenegro', Contract IPA III/2024/457-619, was concluded following international restricted services procurement procedure. Legal basis for the extension of the contract: The contract notice included the following provisions:

5.1.1. - Description of the options: Provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 400 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice. 5.1.3 - Estimated duration Duration: 105 Months 5.1.4 - Renewal Buyer reserves the right for additional purchases from the contractor, as described here: The contract is concluded for an initial period of 21 (twenty-one) months, renewable 4 (four) time(s). Please consult the draft contract in the procurement documents. PRAG 3.3.5.1 point e): For new services consisting in the repetition of similar services entrusted to the economic operator to which the same contracting authority awarded an original contract, provided that the original contract was awarded after publication of a contract notice that indicated the extent of possible new services, the conditions under which they will be awarded (i.e. the possible use of the negotiated procedure), and the total estimated amount for these subsequent services. This total amount has to be taken into consideration in applying the applicable thresholds to determine the correct procurement procedure to follow for the original contract. The initial contract value was EUR 1,950,450. The contractor has provided satisfactory performance and quality outputs in line with ToR requirements. As the contract is coming to an end in July 2026, the Contracting Authority has decided to carry out a negotiated procedure for new services consisting in the repetition of similar services.

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Leader of tendering party: CEU CONSULTING GMBH

Official name: MDA

Tender:

Tender identifier: 300166674

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 947 850,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 457-619, Addendum no. 2

Date on which the winner was chosen: 03/07/2026

Date of the conclusion of the contract: 06/07/2026

Information about European Union funds:

Name of EU-financed project or programme: Instrument for Pre-accession assistance (IPA III) (2021/2027)

Organisation signing the contract: European Commission, ENEST - Enlargement and Eastern Neighbourhood

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenderers registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: European Commission, ENEST - Enlargement and Eastern Neighbourhood

Registration number: COM

Department: ENEST.B - Western Balkans, ENEST.B.4 - Montenegro, Bosnia and Herzegovina

Postal address: Vuka Karadzica 12

Town: Podgorica

Postcode: 81 000

Country subdivision (NUTS): Црна Гора (ME000)

Country: Montenegro

Email: delegation-montenegro-procedures@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: https://ec.europa.eu/neighbourhood-enlargement/node_en

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

Organisation signing the contract

8.1. ORG-0002

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Commission

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: delegation-montenegro-procedures@eeas.europa.eu

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: CEU CONSULTING GMBH

Size of the economic operator: Large

Registration number: ATU66256838

Postal address: NEULERCHENFELDER STRASSE 57/21

Town: WIEN

Postcode: 1160

Country subdivision (NUTS): Extra-Regio NUTS 3 (ATZZZ)

Country: Austria

Email: j.rusnak@ceuconsulting.com

Telephone: +421 2 4444 1096

Roles of this organisation:

Tenderer

Leader of tendering party

Winner of these lots: LOT-0001

8.1. ORG-0005

Official name: MDA

Size of the economic operator: Large

Registration number: M32421023N

Postal address: Tirane Tirane Rruga Skerdilajd Llagami, Nd 1, Ap 9, Njesia Administrative nr 2, Njesia Bashkiake nr 2.

Town: Tirana

Postcode: 1010

Country subdivision (NUTS): Extra-Regio NUTS 3 (ALZZZ)

Country: Albania

Email: j.rusnak@ceuconsulting.com

Telephone: +355692043872

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

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