

**Sweden-Falun: Advertising and marketing services**

**OJ S 201/2022 18/10/2022**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: LÄNSSTYRELSEN I DALARNAS LÄN

National registration number: 202100-2429

Postal address: Åsgatan 38

Town: FALUN

NUTS code: SE312 Dalarnas län

Postal code: 79184

Country: Sweden

Contact person: Marita Nygårds-Gullstrand

E-mail: [marita.nygards@lansstyrelsen.se](mailto:marita.nygards@lansstyrelsen.se)

**Internet address(es):**

Main address: <http://www.lansstyrelsen.se/dalarna>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afeunqngti&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afeunqngti&GoTo=Tender>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Kommunikationsbyråttjänster

Reference number: 100-12675-2022

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Länsstyrelsen i Dalarnas län upphandlar ramavtal avseende kommunikationstjänster.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79342000 Marketing services, 79413000 Marketing management consultancy services, 79416000 Public relations services, 79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: SE312 Dalarnas län

#### **II.2.4. Description of the procurement**

Länsstyrelsen i Dalarnas län upphandlar ramavtal avseende kommunikationstjänster.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

End: 31/12/2024

This contract is subject to renewal: yes

Description of renewals:

2 förlängning/ar á 24 månader

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 14/11/2022 Local time: 23:59

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 31/01/2023

**IV.2.7. Conditions for opening of tenders**

Date: 15/11/2022 Local time: 00:00

**Section VI: Complementary information**

---

**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Merzell annons: <https://opic.com/id/afeunqngti>

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Falun

Country: Sweden

**VI.5. Date of dispatch of this notice**

13/10/2022