

572862-2026 - Result

France – Mail delivery services – Diffusion de supports de communication
OJ S 159/2026 19/08/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Ville de Saint Etienne
Email: marchespublics@saint-etienne.fr
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

1.1. Buyer

Official name: SAINT-ETIENNE METROPOLE
Email: marches@saint-etienne-metropole.fr
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Diffusion de supports de communication
Description: Cette consultation est lancée par un groupement de commandes entre la Ville de Saint-Etienne et Saint-Etienne Métropole. L'accord-cadre avec montant maximum de 608 000 euro(s) HT pour la durée totale du contrat, tous membres confondus, sera exécuté par l'émission de bons de commande. La consultation est décomposée en 4 lots. Chaque lot fera l'objet d'une attribution séparée. Les prestations seront réglées par des prix unitaires révisables
Procedure identifier: c3f4a35d-e714-4103-a3ad-b1b5a25b59de
Internal identifier: 202679035
Type of procedure: Open
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 64121100 Mail delivery services
Additional classification (cpv): 64121100 Mail delivery services

2.1.3. Value

Estimated value excluding VAT: 608 000,00 EUR

2.1.4. General information

Additional information: Consultation effectuée dans le cadre d'un groupement de commandes entre la Ville de Saint-Etienne et Saint-Etienne Métropole. Les montants indiqués correspondent aux montants maximums pour la durée totale du contrat et pour l'ensemble des membres du groupement de commandes. sous réserve du respect des secrets protégés par la loi, une copie du contrat peut être demandé par mail auprès du service commande publique à l'adresse suivante: marchespublics@saint-etienne.fr

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Diffusion en boîtes aux lettres

Description: montant maximum Ville: 100 000 euro(s) HT et Métropole: 120 000 euro(s) HT

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 64121100 Mail delivery services

Additional classification (cpv): 64121100 Mail delivery services

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une période initiale de 1 an à compter de la date de notification. Il peut être 3 fois un an

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 48693-2026

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.10. Award criteria**Criterion:**

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Performances en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing more information on the review procedures: Tribunal administratif de Lyon

5.1. Lot: LOT-0002

Title: Diffusion sur site d'affichettes

Description: montant maximum Ville: 100 000 euro(s) HT et Métropole: 40 000 euro(s) HT

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 64121100 Mail delivery services

Additional classification (cpv): 64121100 Mail delivery services

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une période initiale de 1 an à compter de la date de notification. Il peut être 3 fois un an

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 48693-2026

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Performances en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing more information on the review procedures: Tribunal administratif de Lyon

5.1. Lot: LOT-0003

Title: Diffusion sur site hors affichettes

Description: montant maximum Ville: 140 000 euro(s) HT et Métropole: 28 000 euro(s) HT

Internal identifier: 03

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 64121100 Mail delivery services

Additional classification (cpv): 64121100 Mail delivery services

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une période initiale de 1 an à compter de la date de notification. Il peut être 3 fois un an

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 48693-2026

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Performances en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing more information on the review procedures: Tribunal administratif de Lyon

5.1. Lot: LOT-0004

Title: Diffusion en main à la main

Description: montant maximum Ville: 60 000 euro(s) HT et Métropole: 20 000 euro(s) HT

Internal identifier: 04

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 64121100 Mail delivery services

Additional classification (cpv): 64121100 Mail delivery services

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: L'accord-cadre est conclu pour une période initiale de 1 an à compter de la date de notification. Il peut être 3 fois un an

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 48693-2026

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Performances en matière de protection de l'environnement

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

6. Results

Maximum value of the framework agreements in this notice: 388 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: No winner was chosen and the competition is closed.

The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 388 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: OEIL DEVILLE

Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0002

Value of the tender: 140 000,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 2026113

Title: Diffusion sur site d'affichettes

Date of the conclusion of the contract: 17/08/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

6.1. Result lot identifier: LOT-0003

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 388 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: OEIL DEVILLE

Tender:

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0003

Value of the tender: 168 000,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 2026114

Title: Diffusion sur site hors affichettes

Date of the conclusion of the contract: 17/08/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

6.1. Result lot identifier: LOT-0004

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 388 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: OEIL DEVILLE

Tender:

Tender identifier: TEN-0003

Identifier of lot or group of lots: LOT-0004

Value of the tender: 80 000,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 2026115

Title: Diffusion en main à la main

Date of the conclusion of the contract: 17/08/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: CFC92666-F2A2-91C8-1FAB7397F65E49BB

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

8.1. ORG-0002

Official name: Ville de Saint Etienne
Registration number: 21
Postal address: Hôtel de ville
Town: Saint Etienne
Postcode: 42007
Country subdivision (NUTS): Loire (FRK25)
Country: France
Contact point: Le Maire
Email: marchespublics@saint-etienne.fr
Telephone: 0477487748
Internet address: <http://www.saint-etienne.fr/>
Buyer profile: <http://www.saint-etienne.fr>

Roles of this organisation:

Buyer
Group leader

8.1. ORG-0003

Official name: SAINT-ETIENNE METROPOLE
Registration number: CFC92688-B805-39CD-803705158600E479
Postal address: 2 Avenue Gruner Cs80257
Town: Saint-Etienne
Postcode: 42006
Country subdivision (NUTS): Loire (FRK25)
Country: France
Email: marches@saint-etienne-metropole.fr
Telephone: 0477486604
Buyer profile: <http://www.saint-etienne.fr>

Roles of this organisation:

Buyer

8.1. ORG-0004

Official name: Tribunal administratif de Lyon
Registration number: CFC9269A-0C5A-0392-9545E1FD8FAEE2E6
Postal address: 184, rue Duguesclin
Town: Lyon
Postcode: 69433
Country subdivision (NUTS): Rhône (FRK26)
Country: France
Email: greffe.ta-lyon@juradm.fr
Telephone: 0478141010
Fax: 0478141065
Internet address: <https://www.telerecours.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Lyon
Registration number: CFC926AD-BF11-391A-3A76FDBA3C346980

Postal address: 184, rue Duguesclin
Town: Lyon
Postcode: 69433
Country subdivision (NUTS): Rhône (FRK26)
Country: France
Email: greffe.ta-lyon@juradm.fr
Telephone: 0478141010
Fax: 0478141065
Internet address: <http://lyon.tribunal-administratif.fr>

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0006

Official name: OEIL DEVILLE
Size of the economic operator: Large
Registration number: 60274-1-2-1
Postal address: 15 Rue Robert
Town: Saint-Etienne
Postcode: 42000
Country subdivision (NUTS): Loire (FRK25)
Country: France

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0002

8.1. ORG-0007

Official name: OEIL DEVILLE
Size of the economic operator: Large
Registration number: 60274-1-3-1
Postal address: 15 Rue Robert
Town: Saint-Etienne
Postcode: 42000
Country subdivision (NUTS): Loire (FRK25)
Country: France

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0003

8.1. ORG-0008

Official name: OEIL DEVILLE
Size of the economic operator: Large
Registration number: 60274-1-4-1
Postal address: 15 Rue Robert
Town: Saint-Etienne
Postcode: 42000
Country subdivision (NUTS): Loire (FRK25)
Country: France

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0004

Notice information

Notice identifier/version: f0196e66-b141-4dab-a20a-410651401e04 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 18/08/2026 14:10:01 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 572862-2026

OJ S issue number: 159/2026

Publication date: 19/08/2026