

Sweden-Västerås: Business and management consultancy and related services
OJ S 183/2023 22/09/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Mälardalens Universitet
National registration number: 202100-2916
Postal address: Box 883
Town: Västerås
NUTS code: SE125 Västmanlands län
Postal code: 721 23
Country: Sweden
Contact person: Inköpsgruppen Upphandling MDU
E-mail: upphandling@mdu.se
Internet address(es):
Main address: <http://www.mdu.se>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Affärsstrategi inom kommunikation
Reference number: 2023/1835

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

MDU avser att upphandla en konsult som ska leda och samordna nod i Göteborg för industriell utveckling och automation inom Automation Region med fokus på kommunikation och spridning av resultat. Uppdraget innebär bland annat att utveckla strategier och nätverk inom automationsområdet inom följande områden:

1. Omvärldsspaning
2. Nätverk inom tripple helix
3. Digital plattform

4. Kommunikation genom goda exempel

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 400 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

72220000 Systems and technical consultancy services, 72221000 Business analysis consultancy services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: SE125 Västmanlands län

NUTS code: SE122 Södermanlands län

II.2.4. Description of the procurement

MDU avser att upphandla en konsult som ska leda och samordna nod i Göteborg för industriell utveckling och automation inom Automation Region med fokus på kommunikation och spridning av resultat. Uppdraget innebär bland annat att utveckla utveckla strategier och nätverk inom automationsområdet inom följande områden:

1. Omvärldsspaning
2. Nätverk inom tripple helix
3. Digital plattform
4. Kommunikation genom goda exempel

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 131-418429](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

31/08/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Hollertz & Co AB

National registration number: 556802-3633

Postal address: Hugo Grauers gata 3B

Town: GÖTEBORG

NUTS code: SE232 Västra Götalands län

Postal code: 41133

Country: Sweden

E-mail: stefan.hollertz@hollertzstenvall.se

Internet address: <http://www.hotellhollertzstenvall.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 400 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Mercell annons: <https://opic.com/id/afaqkrtcep>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Uppsala förvaltningsrätt

Town: Uppsala

Country: Sweden

VI.5. Date of dispatch of this notice

18/09/2023