

**Netherlands-Hilversum: Research services**  
**OJ S 234/2019 04/12/2019**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Stichting Etherreclame  
National registration number: 361820382  
Postal address: Laapersveld 70  
Town: Hilversum  
NUTS code: NL Nederland  
Postal code: 1213 VB  
Country: Netherlands  
Contact person: Maaïke Blaas  
E-mail: [ea@pro10.nl](mailto:ea@pro10.nl)  
Telephone: +31 703819724  
**Internet address(es):**  
Main address: <http://www.ster.nl>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/4c85fb8c759ceb7d51a0bcdeea1e9118>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/4c85fb8c759ceb7d51a0bcdeea1e9118>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Verkoop van reclameruimte op de kanalen van de Nederlandse publieke omroep

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Ster commercialtest

**II.1.2. Main CPV code**

73110000 Research services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

De aanbestedende dienst heeft behoefte aan een opdrachtnemer die haar kan voorzien in het testen, onder een representatieve steekproef, van de effectiviteit van commercials van haar klanten; onderzoeksresultaten analyseert, deze overlegt aan de aanbestedende dienst en faciliteert bij de efficiëntie van dit proces al dan niet door middel van slimme softwareoplossingen. Alle ondernemers die aan de eisen voldoen worden uitgenodigd een inschrijving in te dienen. Dat kan zelfstandig, als samenwerkingsverband en/of door een beroep te doen op derden.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

48000000 Software package and information systems

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

In totaal worden 180 onderzoeken uitgevoerd verdeeld over de doelgroep makkelijk (premium), normaal (premium), moeilijk (premium) en makkelijk (basis). Hier kunnen geen rechten aan worden ontleend.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Er is sprake van een raamovereenkomst met een initiële looptijd van 24 maanden met de mogelijkheid de raamovereenkomst 2 maal tegen dezelfde voorwaarden te verlengen voor een periode van telkens 12 maanden.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: yes

Description of options:

Zie verlengingen.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

## II.2.14. Additional information

### Section III: Legal, economic, financial and technical information

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#### III.1. Conditions for participation

##### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

##### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 27/01/2020 Local time: 10:00

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

##### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

##### IV.2.7. Conditions for opening of tenders

Date: 27/01/2020 Local time: 10:15

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: no

#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Rechtbank Midden-Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: [civiel.rb-mnl.utrecht@rechtspraak.nl](mailto:civiel.rb-mnl.utrecht@rechtspraak.nl)

Telephone: +31 883611771

Fax: +31 883610460

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

**VI.5. Date of dispatch of this notice**

29/11/2019