

Spain-Benidorm: Installation services of communications equipment
OJ S 183/2023 22/09/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Junta de Gobierno del Ayuntamiento de Benidorm

National registration number: P0303100B

Postal address: Plaza SS.MM. Los Reyes, 1

Town: Benidorm

NUTS code: ES521 Alicante/Alacant

Postal code: 03501

Country: Spain

Contact person: Junta de Gobierno del Ayuntamiento de Benidorm

E-mail: contratacion@benidorm.org

Telephone: +34 966815489

Fax: +34 966815420

Internet address(es):

Main address: <http://www.benidorm.org>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=bd92FSzqHxQQK2TEfXGy%2BA%3D%3D>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio e instalación del programa Phygital impulso digital de turismo de compras en zonas comerciales de Benidorm

Reference number: 154/2022

II.1.2. Main CPV code

51300000 Installation services of communications equipment

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio e instalación del programa Phygital impulso digital de turismo de compras en zonas comerciales de Benidorm

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 246 756,20 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72313000 Data capture services, 72316000 Data analysis services

II.2.3. Place of performance

NUTS code: ES España

II.2.4. Description of the procurement

Servicio e instalación del programa Phygital impulso digital de turismo de compras en zonas comerciales de Benidorm

II.2.5. Award criteria

Cost criterion - Name: PLURALIDAD DE CRITERIOS / Weighting: 100

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Financiado por la Unión Europea-NextGenerationUE

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 080-242970](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 154

Title:

Servicio e instalación del programa Phygital impulso digital de turismo de compras en zonas comerciales de Benidorm

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/09/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SEEKETING ELECTROMONTAJES MAYE

National registration number: U56135387

Postal address: Alberca 5, piso 1, oficina 24

Town: Boadilla del Monte

NUTS code: ES España

Postal code: 28660

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 246 756,20 EUR

Total value of the contract/lot: 246 756,20 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Ayuntamiento de Benidorm

Postal address: Plaza SS.MM. Los Reyes de España, s/n

Town: Benidorm

Postal code: 03530

Country: Spain

VI.5. Date of dispatch of this notice

19/09/2023