

**France-Paris: Market research services**  
**OJ S 218/2021 10/11/2021**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: GEIE European Milk Forum (EMF)

Postal address: 42 rue de Chateaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Isabelle Pinta-Costa

E-mail: [ipintacosta@cniel.com](mailto:ipintacosta@cniel.com)

Telephone: +33 149707138

**Internet address(es):**

Main address: <http://www.milknutritiousbynature.eu>

Address of the buyer profile: <https://www.achatpublic.com/>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.achatpublic.com/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Dairy Organisations

**I.5. Main activity**

Other activity: Agri-Food

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Implementation of an evaluation survey of a Multi country Programme on European Organic Dairy Products in the internal Market Coordinated by EMF implemented by CNIEL (France) and DDB (Denmark)

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Design and Implementation of an evaluation survey of a multi country programme aimed at enhancing the competitiveness of the Union agricultural sector and specifically organic dairy products in the internal market (Denmark and France). The programme has been submitted to the EU Commission for co-financing and ruled under EU regulation No 1144/2014 — article 5 referring to appendix I of the Treaty of Rome.

II.1.5)

#### **II.1.5. Estimated total value**

Value excluding VAT: 45 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: DK Danmark

NUTS code: FR France

Main site or place of performance: - Denmark - France

#### **II.2.4. Description of the procurement**

The bid must be written in English and contain a technical and financial memorandum made up of the following elements:

— The successful tenderer's technical file, comprising an evaluation survey of a Multi country Programme on European Organic Dairy Products which includes digital communication, advertising, sponsorship, communication tools, POS promotion; professional trainings (retailers).

— The proposed budget must include a precise budget for the 3 years of the programme per evaluation of action and per country.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 45 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Multi country programme on European Organic dairy products in the internal market coordinated by EMF implemented by CNIEL (France) and DDB (Denmark) Regulation EU 1144/2014.

## II.2.14. Additional information

### Section III: Legal, economic, financial and technical information

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#### III.1. Conditions for participation

##### III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

The applicant to which it is planned to award the contract must also provide:

- an official record of criminal convictions; if the preferred bidder is located abroad, that bidder must provide the relevant record, or, in the last resort, an equivalent document issued by the relevant judicial or administrative authority of its country of origin or establishment, attesting that the bidder is not excluded from tender procedures;
- the documents provided for in Articles D. 8222-5 or D. 8222-7 and D. 8222-8 or D. 8254-2 to D. 8254-5 of the French Labour Code, which must be provided every six months until the end of the performance of the contract;
- the attestations and certificates issued by the relevant administrations and organisations which prove that the bidder has complied with its tax and social security obligations. If the preferred bidder is established abroad, the bidder must provide a certificate issued by the administrations and bodies of its country of origin or establishment;
- form ATTRI1 (contract agreement form) dated and signed by the person who is empowered to make binding commitments on behalf of the bidder (for groupings, the contract agreement form must be a single document) that EMF will duly complete and send.

##### III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

##### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

#### III.2. Conditions related to the contract

##### III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/12/2021 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**  
English

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**  
Duration in months: 4 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 17/12/2021 Local time: 15:00

Place:

Paris

Information about authorised persons and opening procedure: The opening of tenders will take place between December 17th and December 30th 2021

## **Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal judiciaire de Paris

Postal address: 29-45 avenue de la Porte de Clichy

Town: Paris

Postal code: 75017

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal judiciaire de Paris

Postal address: 29-45 avenue de la Porte de Clichy

Town: Paris

Postal code: 75017

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

**VI.5. Date of dispatch of this notice**

05/11/2021