

574192-2025 - Competition

Sweden – Business services: law, marketing, consulting, recruitment, printing and security –
Kommunikationsbyrå och mediebyrå
OJ S 168/2025 03/09/2025
Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Bostads AB Mimer

Email: fenek.saifouri@mimer.nu

Legal type of the buyer: Regional authority

Activity of the contracting authority: Housing and community amenities

2. Procedure

2.1. Procedure

Title: Kommunikationsbyrå och mediebyrå

Description: Upphandling avseende kommunikationstjänster och mediebyråtjänster.

Procedure identifier: 769730e8-304c-48c1-ab57-3a5d8c2b8029

Internal identifier: 2024129

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country: Sweden

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 8 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Generell del

Description: Upphandling avseende kommunikationstjänster och mediebyråttjänster.

Internal identifier: 1666604

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country: Sweden

Anywhere in the given country

5.1.3. Estimated duration

Start date: 12/11/2025

Duration end date: 11/11/2029

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Enligt avtalsvillkor.

Social objective promoted: Ethnic equality, Gender equality, Fair working conditions,

Employment opportunities for the long-term unemployed, disadvantaged and/or for persons with disabilities

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 04/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticId=66370>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticId=66370&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 29/09/2025 21:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 137 Days

Information about public opening:

Opening date: 29/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

Place: Västerås

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Yes

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Ej aktuellt.

5.1. Lot: LOT-0002

Title: Anbudsområde 1

Description: Upphandling avseende kommunikationstjänster/kommunikationsbyrå.

Internal identifier: 1735108

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country: Sweden

Anywhere in the given country

5.1.3. Estimated duration

Start date: 12/11/2025

Duration end date: 11/11/2029

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Enligt avtalsvillkor.

Social objective promoted: Ethnic equality, Gender equality, Fair working conditions, Employment opportunities for the long-term unemployed, disadvantaged and/or for persons with disabilities

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

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Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeId=66370&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 29/09/2025 21:59:59 (UTC+00:00) Western European Time, GMT

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Opening date: 29/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

Place: Västerås

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Yes

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Ej aktuellt.

Organisation providing more information on the review procedures: Förvaltningsrätten

5.1. Lot: LOT-0003

Title: Anbudsområde 2

Description: Upphandling avseende mediebyråtjänster/mediebyrå.

Internal identifier: 1735168

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country: Sweden

Anywhere in the given country

5.1.3. Estimated duration

Start date: 12/11/2025

Duration end date: 11/11/2029

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Enligt avtalsvillkor.

Social objective promoted: Ethnic equality, Gender equality, Fair working conditions,

Employment opportunities for the long-term unemployed, disadvantaged and/or for persons with disabilities

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

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5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=66370&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 29/09/2025 21:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 137 Days

Information about public opening:

Opening date: 29/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

Place: Västerås

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Yes

Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Ej aktuellt.

5.1. Lot: LOT-0004

Title: Sanningsförsäkran och kvalificeringskrav

Description: Enligt upphandlingsdokument.

Internal identifier: 1666605

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country: Sweden

Anywhere in the given country

5.1.3. Estimated duration

Start date: 12/11/2025

Duration end date: 11/11/2029

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Enligt avtalsvillkor.

Social objective promoted: Ethnic equality, Gender equality, Fair working conditions,

Employment opportunities for the long-term unemployed, disadvantaged and/or for persons with disabilities

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 04/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

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5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

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Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 29/09/2025 21:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 137 Days

Information about public opening:

Opening date: 29/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

Place: Västerås

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Yes

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Ej aktuellt.

Organisation providing more information on the review procedures: Förvaltningsrätten

5.1. Lot: LOT-0005

Title: Egenförsäkrans

Description: Enligt upphandlingsdokument.

Internal identifier: 1666606

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country: Sweden

Anywhere in the given country

5.1.3. Estimated duration

Start date: 12/11/2025
Duration end date: 11/11/2029

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Enligt avtalsvillkor.

Social objective promoted: Ethnic equality, Gender equality, Fair working conditions

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 04/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeld=66370>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeld=66370&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 29/09/2025 21:59:59 (UTC+00:00) Western European Time, GMT

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Opening date: 29/09/2025 22:00:00 (UTC+00:00) Western European Time, GMT

Place: Västerås

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Yes

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 2

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten

Information about review deadlines: Ej aktuellt.

8. Organisations

8.1. ORG-0001

Official name: Bostads AB Mimer

Registration number: 5560193384

Department: Inköpsenheten

Postal address: Box 1170

Town: Västerås

Postcode: 721 29

Country subdivision (NUTS): Västmanlands län (SE125)

Country: Sweden

Contact point: Fenek Saifouri

Email: fenek.saifouri@mimer.nu

Telephone: +46 (0)21 39 70 00

Internet address: <https://www.mimer.nu>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Förvaltningsrätten

Registration number: 202100-2742

Postal address: Box 1853

Town: Uppsala

Postcode: 751 48

Country subdivision (NUTS): Uppsala län (SE121)

Country: Sweden

Email: forvaltningsratteni uppsala@dom.se

Telephone: 018-431 63 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-uppsala/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

10. Change

Version of the previous notice to be changed

:

df52abf8-64f2-40a1-8c8d-994930e72c7c-01

Main reason for change

:

Information updated

10.1. Change

Section identifier: PROCEDURE

10.1. Change

Section identifier: LOT-0001

10.1. Change

Section identifier: LOT-0002

10.1. Change

Section identifier: LOT-0003

10.1. Change

Section identifier: LOT-0004

10.1. Change

Section identifier: LOT-0005

Notice information

Notice identifier/version: 9d9fd381-1add-4884-a4cf-7b9036590a77 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 02/09/2025 09:13:32 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 02/09/2025 09:13:45 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Swedish

Notice publication number: 574192-2025

OJ S issue number: 168/2025

Publication date: 03/09/2025