

Latvia-Riga: Advertising services
OJ S 234/2019 04/12/2019
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: AS "Latvenergo"

National registration number: 40003032949

Postal address: Pulkveža Brieža iela 12

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1230

Country: Latvia

Contact person: Ieva Arāja

E-mail: ieva.araja@latvenergo.lv

Telephone: +371 67728062

Internet address(es):

Main address: <http://www.latvenergo.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/1419>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/30344>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/30344>

Tenders or requests to participate must be submitted to the abovementioned address

I.6. Main activity

Electricity

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Mediju plānošanas un reklāmu izvietojšanas masu medijos pakalpojuma iegāde 2020. gadam

Reference number: LE 2019/16

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Mediju plānošanas un reklāmu izvietojšanas masu medijos pakalpojuma iegāde 2020. gadam.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Latvija.

II.2.4. Description of the procurement

Mediju plānošanas un reklāmu izvietojšanas masu medijos pakalpojuma iegāde 2020. gadam.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Stratēģijas uzdevuma piedāvājums / Weighting: 40

Cost criterion - Name: TV cenu piedāvājums / Weighting: 60

Cost criterion - Name: Radio atlaižu piedāvājums / Weighting: 6

Cost criterion - Name: Interneta mediju atlaižu un cenu piedāvājums / Weighting: 23

Cost criterion - Name: Vides reklāmas medijs / Weighting: 6

Cost criterion - Name: Preses izdevumi / Weighting: 3

Cost criterion - Name: Aģentūras komisijas maksa / Weighting: 2

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 31/12/2020

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3.

Technical and professional ability

Selection criteria as stated in the procurement documents

III.1.4. Objective rules and criteria for participation

List and brief description of rules and criteria:
Saskaņā ar nolikumu.

III.1.6. Deposits and guarantees required

Pretendentam jāiesniedz piedāvājuma nodrošinājums 5 000,00 EUR, vienošanās izpildes nodrošinājums 5 000,00 EUR.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/01/2020 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Latvian

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs
Postal address: Eksporta iela 6
Town: Rīga
Country: Latvia
E-mail: pasts@iub.gov.lv
Telephone: +371 67326719
Fax: +371 67326720
Internet address: <http://www.iub.gov.lv>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Saskaņā ar Sabiedrisko pakalpojumu sniedzēju iepirkumu likuma 72. panta trešo daļu.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs

Postal address: Eksporta iela 6

Town: Rīga

Postal code: LV-1010

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 67326719

Fax: +371 67326720

Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

02/12/2019