

574752-2026 - Competition

France – Information and promotion products – Fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels pour la Région Guadeloupe

OJ S 159/2026 19/08/2026

Contract or concession notice – standard regime - Change notice
Supplies

1. Buyer

1.1. Buyer

Official name: Région Guadeloupe

Email: achat@regionguadeloupe.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels pour la Région Guadeloupe

Description: Le présent marché concerne la fourniture, le marquage, le conditionnement et la livraison d'objets et textiles promotionnels pour la Région Guadeloupe. Ces articles sont destinés aux besoins courants et récurrents de la Collectivité pour toutes ses actions de communication et de représentation, notamment événements institutionnels, salons, forums, cérémonies en Guadeloupe, en France métropolitaine et à l'international. Dans le cadre de sa démarche RSE, la Région Guadeloupe souhaite développer le recours à des objets promotionnels écoresponsables marqué à son nom et/ou celui de partenaires ou faisant l'objet d'un marquage « sur mesure »

Procedure identifier: ed60c2db-4259-47dd-a0e0-fc71c016cd41

Internal identifier: 2026AO0485

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39500000 Textile articles, 79342200 Promotional services

2.1.2. Place of performance

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

2.1.3. Value

Estimated value excluding VAT: 845 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot n°1 - fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en Guadeloupe

Description: fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en Guadeloupe

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39294100 Information and promotion products, 39500000

Textile articles, 79342200 Promotional services

5.1.3. Estimated duration

Start date: 29/09/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Marché de 12 mois reconductible trois fois pour une maximale globale de 4 ans

5.1.5. Value

Estimated value excluding VAT: 605 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 494584-2026

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria**Criterion:**

Type: Quality

Description: La valeur technique est appréciée au regard du contenu du mémoire technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: <https://www.eguadeloupe.com>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.eguadeloupe.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 25/08/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 139 Days

Information about public opening:

Opening date: 25/08/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Guadeloupe

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: celles-ci figurent dans le cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Guadeloupe

Organisation providing additional information about the procurement procedure: Région Guadeloupe

Organisation providing more information on the review procedures: Tribunal administratif de Guadeloupe

5.1. Lot: LOT-0002

Title: Lot n°2 - Lot n°1 - fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en France métropolitaine

Description: fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en France hexagonale
Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Supplies
Main classification (cpv): 39294100 Information and promotion products
Additional classification (cpv): 39294100 Information and promotion products, 39500000 Textile articles, 79342200 Promotional services

5.1.3. Estimated duration

Start date: 29/09/2026
Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3
Other information about renewals: Marché de 12 mois reconductible trois fois pour une maximale globale de 4 ans

5.1.5. Value

Estimated value excluding VAT: 240 000,00 EUR

5.1.6. General information

This is a recurrent procurement
Reserved participation:
Participation is not reserved.
Procurement Project fully or partially financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes
Information about previous notices:
Identifier of the previous notice: 494584-2026

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:
Type: Quality
Description: La valeur technique est appréciée au regard du contenu du mémoire technique
Category of award weight criterion: Weight (points, exact)
Award criterion number: 60
Criterion:
Type: Price
Description: Prix
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: <https://www.eguadeloupe.com>
Ad hoc communication channel:
Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.eguadeloupe.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 25/08/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 139 Days

Information about public opening:

Opening date: 25/08/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Guadeloupe

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: celles-ci figurent dans le cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Guadeloupe

Organisation providing additional information about the procurement procedure: Région Guadeloupe

Organisation providing more information on the review procedures: Tribunal administratif de Guadeloupe

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: D1F411F8-AB9F-5691-F38D585FEB1E3E25

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Région Guadeloupe
Registration number: 81765
Postal address: Av. Paul Lacavé
Town: Basse-Terre
Postcode: 97100
Country subdivision (NUTS): Guadeloupe (FRY10)
Country: France
Contact point: Président du Conseil Régional
Email: achat@regionguadeloupe.fr
Telephone: 0590804040
Internet address: <https://www.regionguadeloupe.fr>
Buyer profile: <https://www.eguadeloupe.com>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Région Guadeloupe
Registration number: D1F41236-C1AF-34D2-7073C6A48F6E2DD2
Postal address: Av. Paul Lacavé
Town: Basse-Terre
Postcode: 97100
Country subdivision (NUTS): Guadeloupe (FRY10)
Country: France
Email: achat@regionguadeloupe.fr
Telephone: 0590804040

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Guadeloupe
Registration number: D1F41247-CF05-1EC6-C2F581076BE7E743
Postal address: 34 chemin des Bougainvilliers Cité Guillard
Town: Basse-Terre
Postcode: 97100
Country subdivision (NUTS): Guadeloupe (FRY10)
Country: France
Email: greffe.ta-basse-terre@juradm.fr
Telephone: 0590384900
Fax: 0590819670
Internet address: <https://guadeloupe.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Guadeloupe
Registration number: D1F4125B-9CDF-0719-54DCC57B33D80D53
Postal address: 34 chemin des Bougainvilliers Cité Guillard
Town: Basse-Terre
Postcode: 97100
Country subdivision (NUTS): Guadeloupe (FRY10)
Country: France

Email: greffe.ta-basse-terre@juradm.fr

Telephone: 0590384900

Fax: 0590819670

Roles of this organisation:

Organisation providing more information on the review procedures

10. Change

Version of the previous notice to be changed

:

9d585659-9aab-4132-83b8-5495af4ad36a-01

10.1. Change

Section identifier: PROCEDURE

Description of changes: Remise des offres: Au lieu du 18/08/2026 à 12h00 au plus tard, soit le 18/08/2026 à 18h00 heure de Paris. Lire 25/08/2026 à 12h00 au plus tard, soit le 25/08/2026 à 18h00 heure de Paris.

10.1. Change

Section identifier: PROCEDURE

Description of changes: Date d'ouverture des offres: Au lieu du 18/08/2026 à 14h00 au plus tard, soit le 18/08/2026 à 20h00 heure de Paris. Lire 25/08/2026 à 12h00 au plus tard, soit le 25/08/2026 à 18h00 heure de Paris.

Notice information

Notice identifier/version: 0b6dd72c-018a-47b0-be20-f042ba56aa42 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 18/08/2026 15:10:38 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 574752-2026

OJ S issue number: 159/2026

Publication date: 19/08/2026