

**Germany-Hanover: Business services: law, marketing, consulting, recruitment, printing and security**

OJ S 184/2023 25/09/2023

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: KKH Kaufmännische Krankenkasse

Postal address: Karl-Wiechert-Allee 61

Town: Hannover

NUTS code: DE929 Region Hannover

Postal code: 30625

Country: Germany

Contact person: Zentraleinkauf Kaufmännische Krankenkasse – KKH

E-mail: [zentralerEinkauf@kkh.de](mailto:zentralerEinkauf@kkh.de)**Internet address(es):**Main address: <http://www.kkh.de>**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Health

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

visuelle Ausgestaltung von Präventionsprogrammen

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Gegenstand dieser Ausschreibung ist der Abschluss einer Rahmenvereinbarung über eine Laufzeit von maximal 4

Jahren für die visuelle Ausgestaltung der Präventionsprogramme und -Angebote der KKH Kaufmännische Krankenkasse.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79342000 Marketing services, 79340000 Advertising and marketing services, 79822500 Graphic design services

### **II.2.3. Place of performance**

NUTS code: DE Deutschland

Main site or place of performance: KKH Kaufmännische Krankenkasse Karl-Wiechert-Allee 61  
30625 Hannover

### **II.2.4. Description of the procurement**

Gegenstand dieser Ausschreibung ist der Abschluss einer Rahmenvereinbarung über eine Laufzeit von maximal 4

Jahren für die visuelle Ausgestaltung der Präventionsprogramme und -Angebote der KKH Kaufmännische Krankenkasse.

### **II.2.5. Award criteria**

Quality criterion - Name: Qualität des schriftlichen Angebotes / Weighting: 28

Quality criterion - Name: Qualität der Angebotspräsentation / Weighting: 22

Price - Weighting: 50

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 081-244652](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9.**

# Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No:** 851-490922

**Title:**

visuelle Ausgestaltung von Präventionsprogrammen

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

20/09/2023

#### V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: BBGK Berliner Botschaft Gesellschaft für Kommunikation mbH

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10437

Country: Germany

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Vergabekammern des Bundes beim Bundeskartellamt

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

Telephone: +49 22894990

Fax: +49 2289499163

#### VI.4.2.

**Body responsible for mediation procedures**

Official name: Vergabekammern des Bundes beim Bundeskartellamt

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

Telephone: +49 22894990

Fax: +49 2289499163

**VI.5. Date of dispatch of this notice**

20/09/2023