

**Spain-Madrid: Pre-school education services**  
**OJ S 184/2023 25/09/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ayuntamiento de Madrid - Junta Municipal de Distrito de Hortaleza

National registration number: P2807900B

Postal address: Carretera de Canillas, 2

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28043

Country: Spain

Contact person: Distrito de Hortaleza

E-mail: [ncontrahortaleza@madrid.es](mailto:ncontrahortaleza@madrid.es)

Telephone: +34 915133673

**Internet address(es):**

Main address: <https://contrataciondelestado.es/wps/portal/perfilContratante>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

PRESTACIÓN DEL SERVICIO EDUCATIVO DE LA ESCUELA INFANTIL LAS PLÉYADES  
CON SERVICIO DE DESAYUNO, COMIDA Y MERIENDA QUE INCORPOREN  
PRODUCTOS DE COMERCIO JUSTO

Reference number: 300/2022/00783

**II.1.2. Main CPV code**

80110000 Pre-school education services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Contrato administrativo de servicios que conlleva prestaciones directas a favor de la ciudadanía para la prestación del servicio educativo de la escuela infantil Las Pléyades sita en la Avenida Secundino Zuazo 34, del Distrito de Hortaleza, con servicio de desayuno, comida y merienda que incorporen productos de comercio justo.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 850 582,00 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ES300 Madrid

Main site or place of performance: ESCUELA INFANTIL LAS PLÉYADES sita en la Avenida Secundino Zuazo 34, del distrito de Hortaleza en el municipio de Madrid.

#### **II.2.4. Description of the procurement**

Prestación del servicio educativo de la escuela infantil Las Pléyades, con servicio de desayuno, comida y merienda que incorporen productos de comercio justo.

#### **II.2.5. Award criteria**

Quality criterion - Name: Proyecto gestión educativa y organizativa / Weighting: 63,5

Quality criterion - Name: Proyecto de iniciación al inglés / Weighting: 2,5

Quality criterion - Name: Compromiso actividades complementarias / Weighting: 5

Quality criterion - Name: Mejora formación / Weighting: 4

Price - Weighting: 25

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 060-176145](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

---

**Contract No:** 300/2023/00783

**Title:**

PRESTACIÓN DEL SERVICIO EDUCATIVO DE LA ESCUELA INFANTIL LAS PLÉYADES CON SERVICIO DE DESAYUNO, COMIDA Y MERIENDA QUE INCORPOREN PRODUCTOS DE COMERCIO JUSTO

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

21/08/2023

#### V.2.2. Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: DESARROLLOS EDUCATIVOS S.L.U.

National registration number: B85899771

Postal address: C/ MAX AUB, 5 13\_A

Town: MADRID

NUTS code: ES300 Madrid

Postal code: 28003

Country: Spain

E-mail: [fjdelcampo@telefonica.net](mailto:fjdelcampo@telefonica.net)

Telephone: +34 669721141

Internet address: [www.desarrolloseducativos.com](http://www.desarrolloseducativos.com)

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 5 644 800,25 EUR

Total value of the contract/lot: 2 850 582,00 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

---

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Tribunal Administrativo de Contratación Pública de la Comunidad de Madrid

Town: Madrid

Country: Spain

#### VI.5. Date of dispatch of this notice

20/09/2023