

## 575670-2026 - Competition

**Sweden – Business services: law, marketing, consulting, recruitment, printing and security – Kommunikationsbyrå**  
**OJ S 160/2026 20/08/2026**  
**Contract or concession notice – standard regime**  
**Services**

### 1. Buyer

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#### 1.1. Buyer

Official name: Västerås stad

Email: [upphandling@vasteras.se](mailto:upphandling@vasteras.se)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Kommunikationsbyrå

Description: Västerås stad inbjuder till att lämna anbud i upphandling av kommunikationsbyråtjänster. Köparen har behov av en fullservicebyrå inom kommunikation som komplement till Köparens interna kommunikationsresurser. Byrån ska kunna bistå med såväl strategiskt som operativt stöd inom de kompetensområden som omfattas av avtalet. De tjänster som omfattas av upphandlingen framgår av upphandlingsdokumenten. Köparen avser att teckna ramavtal med en (1) leverantör.

Procedure identifier: bf33a60d-b785-4bc0-9478-529b4ebb2cc0

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

##### 2.1.2. Place of performance

Country subdivision (NUTS): Västmanlands län (SE125)

Country: Sweden

##### 2.1.3. Value

Estimated value excluding VAT: 8 000 000,00 SEK

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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## 5.1. Lot: LOT-0001

Title: Kommunikationsbyrå

Description: Västerås stad inbjuder till att lämna anbud i upphandling av kommunikationsbyråtjänster. Köparen har behov av en fullservicebyrå inom kommunikation som komplement till Köparens interna kommunikationsresurser. Byrån ska kunna bistå med såväl strategiskt som operativt stöd inom de kompetensområden som omfattas av avtalet. De tjänster som omfattas av upphandlingen framgår av upphandlingsdokumenten. Köparen avser att teckna ramavtal med en (1) leverantör.

Internal identifier: urn:eavrop:mdn:ProcurementProject:119117:Lot:1

### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79340000 Advertising and marketing services, 79413000

Marketing management consultancy services

### 5.1.2. Place of performance

Country subdivision (NUTS): Västmanlands län (SE125)

Country: Sweden

### 5.1.3. Estimated duration

Other duration: Unknown

### 5.1.4. Renewal

Maximum renewals: 2

### 5.1.6. General information

#### Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

### 5.1.11. Procurement documents

Address of the procurement documents: <https://www.e-avrop.com/vasteras/e-Upphandling/NoticeLink.aspx?id=118108>

### 5.1.12. Terms of procurement

#### Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/vasteras/e-Upphandling/NoticeLink.aspx?id=118108>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 19/09/2026 00:00:00 (UTC+02:00) Eastern European Time,  
Central European Summer Time

Duration during which the tender must remain valid: 6 Months

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered  
employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Förvaltningsrätten i Uppsala

Organisation providing additional information about the procurement procedure: Västerås stad

Organisation providing more information on the review procedures: Förvaltningsrätten i  
Uppsala

## 8. Organisations

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**8.1. ORG-0001**

Official name: Västerås stad

Registration number: 212000-2080

Postal address: Fiskartorget

Town: Västerås

Postcode: 721 29

Country subdivision (NUTS): Västmanlands län (SE125)

Country: Sweden

Email: [upphandling@vasteras.se](mailto:upphandling@vasteras.se)

Telephone: 021-390000

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

**8.1. ORG-0002**

Official name: Antirio AB

Registration number: 556533-8133

Postal address: GÅRDSVÄGEN 18

Town: Solna

Postcode: 169 70

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: [support@e-avrop.com](mailto:support@e-avrop.com)

Telephone: 08-501 190 00

Internet address: <https://www.e-avrop.com>

**Roles of this organisation:**

**8.1. ORG-0003**

Official name: Förvaltningsrätten i Uppsala

Registration number: 202100-2742

Postal address: Box 1853

Town: Uppsala

Postcode: 751 48

Country subdivision (NUTS): Uppsala län (SE121)

Country: Sweden

Email: [forvaltningsratteni uppsala@dom.se](mailto:forvaltningsratteni uppsala@dom.se)

Telephone: +46 18-431 63 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-uppsala/>

**Roles of this organisation:**

Review organisation

Organisation providing more information on the review procedures

## Notice information

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Notice identifier/version: f80ccab6-dde3-411b-9019-d7734cab8b61 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 18/08/2026 17:00:07 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Swedish

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OJ S issue number: 160/2026

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