

United Kingdom-Cardiff: Research services
OJ S 249/2018 28/12/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Arts Council of Wales

Postal address: Bute Place

Town: Cardiff

NUTS code: UKL Wales

Postal code: CF10 5AL

Country: United Kingdom

E-mail: chris.batsford@arts.wales

Telephone: +44 2920441326

Fax: +44 2920441400

Internet address(es):

Main address: <http://www.artswales.org.uk>

Address of the buyer profile: https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0543

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Audience Insight Services

II.1.2. Main CPV code

73110000 Research services

II.1.3. Type of contract

Services

II.1.4. Short description

Arts Council of Wales is seeking to appoint an organisation(s) with the relevant vision, experience and skills to provide national box office data analysis and audience insight services to performing arts venues in Wales. The audience insight service, while providing monitoring

information for the Arts Council, will support individual arts organisations to develop their audience intelligence and encourage a coherent nationwide approach to collecting, sharing and benchmarking audience data.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 200 000,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

73110000 Research services

II.2.3. Place of performance

NUTS code: UKL Wales

Main site or place of performance: WALES.

II.2.4. Description of the procurement

Arts Council of Wales is seeking to appoint an organisation(s) with the relevant vision, experience and skills to provide national box office data analysis and audience insight services to performing arts venues in Wales. The audience insight service, while providing monitoring information for the Arts Council, will support individual arts organisations to develop their audience intelligence and encourage a coherent nationwide approach to collecting, sharing and benchmarking audience data.

Please see tender notice for further information.

II.2.5. Award criteria

Quality criterion - Name: Proposed project delivery plan / Weighting: 15

Quality criterion - Name: Proposed technical solution / Weighting: 30

Quality criterion - Name: Demonstrates expertise in theatre and arts centre box office data handling / Weighting: 25

Quality criterion - Name: Demonstrates knowledge of GDPR compliance and management of data / Weighting: 20

Quality criterion - Name: Demonstrates training experience / Weighting: 5

Price - Weighting: 5

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Please refer to tender documents for further information.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 198-448546](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/12/2018

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: The Audience Agency

Postal address: Greenfish Resource Centre, 46-50 Oldham Street

Town: Manchester

NUTS code: UKD33 Manchester

Postal code: M4 1LE

Country: United Kingdom

Telephone: +44 1612342955

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 200 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Please see tender document for further information.

Standstill period will end 7.1.2019.

(WA Ref: 88277)

VI.4. Procedures for review

VI.4.1. Review body

Official name: Arts Council Of Wales

Postal address: Bute Place

Town: Cardiff

Postal code: CF10 5AL

Country: United Kingdom

Telephone: +44 2920441326

Fax: +44 2920441400

Internet address: <http://www.artswales.org.uk>

VI.5. Date of dispatch of this notice

24/12/2018