

576274-2026 - Result

France – Advertising and marketing services – BORDEAUX WINE SCHOOL PAVILION at Hong Kong Wine et Dine 2026

OJ S 160/2026 20/08/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: CIVB

Email: proposals@vins-bordeaux.fr

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: BORDEAUX WINE SCHOOL PAVILION at Hong Kong Wine et Dine 2026

Description: The CIVB Marketing team (including the Bordeaux Wine School) is looking for a partner to help us set up and operate the Bordeaux Wine School booth at the 2026 Hong Kong Wine et Dine Festival.

Procedure identifier: 76824f58-9192-432c-bf3f-72d4e0ae907e

Previous notice: 32e32068-ee9a-4169-934f-e8b23e9878a9-01

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country: Hong Kong

Additional information: Hong Kong

2.1.3. Value

Estimated value excluding VAT: 50 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: BORDEAUX WINE SCHOOL PAVILION at Hong Kong Wine et Dine 2026

Description: The CIVB Marketing team (including the Bordeaux Wine School) is looking for a partner to help us set up and operate the Bordeaux Wine School booth at the 2026 Hong Kong Wine et Dine Festival.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country: Hong Kong

Additional information: Hong Kong

5.1.3. Estimated duration

Start date: 06/07/2026

Duration: 6 Months

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Proposition technique Pavillon Ecole du Vin de Bordeaux (pondération 50%), Recrutement des visiteurs (pondération 15%), RSE (pondération 10%), Proposition financière (pondération 25%) - Critères précisés dans le document de consultation

Description of the method to be used if weighting cannot be expressed by criteria: Proposition technique Pavillon Ecole du Vin de Bordeaux (pondération 50%), Recrutement des visiteurs (pondération 15%), RSE (pondération 10%), Proposition financière (pondération 25%) - Critères précisés dans le document de consultation

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil Interprofessionnel du Vin de Bordeaux

Organisation providing more information on the review procedures: Conseil Interprofessionnel du Vin de Bordeaux

Organisation signing the contract: CIVB

6. Results

Value of all contracts awarded in this notice: 50 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: HOPSCOTCH HONGKONG LIMITED

Tender:

Tender identifier: HOPSCOTCH HONGKONG LIMITED

Identifier of lot or group of lots: LOT-0001

Value of the tender: 50 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: Bdx Wine School Pavillion HKWD

Date of the conclusion of the contract: 17/07/2026

Organisation signing the contract: CIVB

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: CIVB

Registration number: 78184609200018

Postal address: 1 cours du XXX juillet

Town: BORDEAUX

Postcode: 33075

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Email: proposals@vins-bordeaux.fr

Telephone: +33 556002266

Internet address: <https://www.bordeaux.com/fr>

Buyer profile: <https://civb.e-marchespublics.com>

Roles of this organisation:

Buyer

Organisation signing the contract

8.1. ORG-0002

Official name: Conseil Interprofessionnel du Vin de Bordeaux

Registration number: FR09781846092

Town: BORDEAUX

Postcode: 33000

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Email: proposals@vins-bordeaux.fr

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: HOPSCOTCH HONGKONG LIMITED

Size of the economic operator: Small

Registration number: 176262790001025A

Town: Hong Kong

Postcode: N/A

Country: Hong Kong

Email: levrard@hopscotch.one

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. **ORG-0000**

Official name: DEMATIS

Registration number: 45072478600030

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: contact@dematis.com

Telephone: +33 172365548

Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: d40a522a-aa8a-4ffe-a573-f3241e6e3e2d - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 19/08/2026 11:30:03 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 576274-2026

OJ S issue number: 160/2026

Publication date: 20/08/2026