

France-Avignon: Promotional services
OJ S 185/2023 26/09/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: INTERRHONE

Postal address: 6 rue DES TROIS FAUCONS CS90513

Town: Avignon

NUTS code: FRL06 Vaucluse

Postal code: 84024

Country: France

E-mail: atroin@inter-rhone.com

Telephone: +33 490272400

Internet address(es):

Main address: <https://www.vins-rhone.com/inter-rhone/qui-sommes-nous>

Address of the buyer profile: https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=Mzc1OTQ0OA%3D%3D>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=Mzc1OTQ0OA%3D%3D>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=Mzc1OTQ0OA%3D%3D>

I.4. Type of the contracting authority

Other type: INTERPROFESSION VITICOLE

I.5. Main activity

Other activity: Promotion/communication

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Plan promotionnel inédit pour les vignobles de la Vallée du Rhône : Focus Blancs Multi Pays

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Plan promotionnel inédit pour les vignobles de la Vallée du Rhône : Focus Blancs Multi Pays pour l'année 2024

II.1.5. Estimated total value

Value excluding VAT: 272 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for one lot only

II.2. Description**II.2.1. Title**

Lot n° 1 : Plan promotionnel inédit pour les vignobles de la Vallée du Rhône : Focus Blancs au Royaume-Uni

Lot No: 1

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: UK United Kingdom

II.2.4. Description of the procurement

Lot n° 1 : Plan promotionnel inédit pour les vignobles de la Vallée du Rhône : Focus Blancs au Royaume-Uni

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Mise en oeuvre par FranceAgriMer de la mesure promotion des vins sur les marchés des pays tiers par les entreprises et les interprofessions pour la

programmation 2023 à 2027 en application de l'article 58 du règlement (UE) 2021/2115 portant organisation commune des marchés des produits agricoles.

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot No: 2

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: US United States

II.2.4. Description of the procurement

Lot n° 2 : Plan promotionnel inédit pour les vignobles de la Vallée du Rhône : Focus Blancs aux USA

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Mise en oeuvre par FranceAgriMer de la mesure promotion des vins sur les marchés des pays tiers par les entreprises et les interprofessions pour la programmation 2023 à 2027 en application de l'article 58 du règlement (UE) 2021/2115 portant organisation commune des marchés des produits agricoles.

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot n° 3 : Plan promotionnel inédit pour les vignobles de la Vallée du Rhône : Focus Blancs au Canada

Lot No: 3

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: CA Canada

II.2.4. Description of the procurement

Lot n° 3 : Plan promotionnel inédit pour les vignobles de la Vallée du Rhône : Focus Blancs au Canada

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Mise en oeuvre par FranceAgriMer de la mesure promotion des vins sur les marchés des pays tiers par les entreprises et les interprofessions pour la programmation 2023 à 2027 en application de l'article 58 du règlement (UE) 2021/2115 portant organisation commune des marchés des produits agricoles.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/10/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, French

IV.2.7. Conditions for opening of tenders

Date: 23/10/2023 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de grande instance

Postal address: 2 BOULEVARD LIMBERT

Town: AVIGNON

Postal code: 84078

Country: France

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal de grande instance

Postal address: 2 BOULEVARD LIMBERT

Town: AVIGNON

Postal code: 84078

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de grande instance

Postal address: 2 BOULEVARD LIMBERT

Town: AVIGNON

Postal code: 84078

Country: France

VI.5. Date of dispatch of this notice

21/09/2023