

Finland-Helsinki: Advertising and marketing services

OJ S 236/2019 06/12/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Suomen itsenäisyyden juhlarahasto

National registration number: 0202132-3

Postal address: Itämerenkatu 11-13 / PL 160

Town: Helsinki

NUTS code: FI Suomi / Finland

Postal code: 00181

Country: Finland

Contact person: Anne Saarinen

E-mail: anne.saarinen@sitra.fi

Telephone: +358 294618991

Fax: +358 9645072

Internet address(es):

Main address: <http://www.sitra.fi>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://hanki.tarjouspalvelu.fi/hanki?id=256833&tpk=f4e03762-80b3-4173-879d-1f633e96f7c9>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://hanki.tarjouspalvelu.fi/hanki?id=256833&tpk=f4e03762-80b3-4173-879d-1f633e96f7c9>

I.4. Type of the contracting authority

Other type: julkisoikeudellinen rahasto

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Viestintäpalvelut

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Sitran viestintätiimin vastuulla on yhdessä johdon kanssa pitää huoli siitä, että viestintä on strategista ja innostavaa ja että viestintä toteutetaan suunnitelmallisesti ja kaikin puolin ammattimaisesti niin organisaatiotasolla kuin hankkeissakin. Tällä puitesopimuksella täydennetään viestinnän toteuttajien joukkoa ja haetaan erityisosaamista vaativiin viestinnällisiin tilanteisiin. Haemme viestintäpalveluiden puitejärjestelyyn kumppaneita kolmelle osa-alueelle:

1. Sisällöntuotantopalvelut ja visuaalinen viestintä
2. Vaikuttaja- ja kansainvälinen viestintä
3. Tekniset palvelut.

Kullekin osa-alueelle valitaan 1-4 kumppania, joilta ostimme palveluita viestinnän kehittämiseen ja suunnitteluun sekä viestinnällisten projektien toteuttamiseen. Tarjouksen voi jättää korkeintaan 2 osa-alueeseen.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 2

Maximum number of lots that may be awarded to one tenderer: 2

II.2. Description

II.2.1. Title

Sisällöntuotantopalvelut ja visuaalinen viestintä

Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FI Suomi / Finland

II.2.4. Description of the procurement

Osa-alueen 1. Sisällöntuotantopalvelut ja visuaalinen viestintä kuvaus on liitteessä numero 1.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Vaikuttaja- ja kansainvälinen viestintä
Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FI Suomi / Finland

II.2.4. Description of the procurement

Osa-alueen 2. Vaikuttaja- ja kansainvälinen viestintä kuvaus on liitteessä 2.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Tekniset palvelut
Lot No: 3

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: FI Suomi / Finland

II.2.4. Description of the procurement

Osa-alueen 3. Tekniset palvelut kuvaus on liitteessä 3.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 4

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 14/01/2020 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Finnish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 15/01/2020 Local time: 12:00

Place:

Helsinki

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: 00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Fax: +358 295643314

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

05/12/2019