

**Sweden-Stockholm: IT services: consulting, software development, Internet and support**

OJ S 220/2021 12/11/2021

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: V.S. VisitSweden AB

National registration number: 556500-7621

Postal address: Box 3030

Town: Stockholm

NUTS code: SE Sverige

Postal code: 103 61

Country: Sweden

E-mail: [jorgen.stalbrand@visitsweden.com](mailto:jorgen.stalbrand@visitsweden.com)

Telephone: +46 768-075800

**Internet address(es):**Main address: <http://www.visitsweden.se>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

CRM system

Reference number: UH-2021-7

**II.1.2. Main CPV code**

72000000 IT services: consulting, software development, Internet and support

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Upphandlingen avser ett CRM system.

Visit Sweden (VS) är sedan 2020 en organisation som lyder under lagen om offentlig upphandling och därför upphandlas leverantörer enligt LOU. Denna upphandling avser en leverantör av ett CRM system som kan stötta VS expertorganisation. V.S. VisitSweden AB (org. nr. 556500-7621).

VS bedriver verksamhet enligt det uppdrag som tilldelats VS av den svenska staten.. VS ska bidra till att Sverige har en hög attraktionskraft utomlands som turistland och har en långsiktigt

konkurrenskraftig turistnäring, som bidrar till hållbar tillväxt och ökad sysselsättning i alla delar av landet. VS ägs av svenska staten och finansieras genom statliga medel. Därmed är det av största vikt och i Visit Swedens intresse att alla samarbetspartners och leverantörer är införstådda med att VS medel används med eftertänksamhet och största medborgarnytta i åtanke. VS önskar att alla anbudslämnare tar detta in i beaktande och har förståelse för denna dynamik.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 10 000 000,00 SEK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support, 72200000 Software programming and consultancy services, 72220000 Systems and technical consultancy services, 72222000 Information systems or technology strategic review and planning services, 72222300 Information technology services

#### **II.2.3. Place of performance**

NUTS code: SE Sverige

#### **II.2.4. Description of the procurement**

Upphandlingen avser ett CRM system.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 060-151039](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 2

**Title:**

CRM system

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

24/05/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Omnitas Consulting AB

National registration number: 559175-1663

Postal address: KOMMENDÖRSGATAN 26

Town: Stockholm

NUTS code: SE Sverige

Postal code: 114 44

Country: Sweden

E-mail: [thomas@omnitas.se](mailto:thomas@omnitas.se)

Telephone: +46 735323729

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 10 000 000,00 SEK

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: [forvaltningsrattenistockholm@dom.se](mailto:forvaltningsrattenistockholm@dom.se)

Telephone: +46 8-56168000

Fax: +46 8-56168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

**VI.5. Date of dispatch of this notice**

08/11/2021