

Germany-Hamburg: Business and management consultancy services

OJ S 235/2020 02/12/2020

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Hamburg Tourismus GmbH

Postal address: Wexstraße 7

Town: Hamburg

NUTS code: DE600 Hamburg

Postal code: 20355

Country: Germany

E-mail: ausschreibung@marketing.hamburg.de**Internet address(es):**Main address: <https://www.hamburg-tourism.de/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.dtyp.de/Satellite/notice/CXP4YNSDD9K/documents>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.dtyp.de/Satellite/notice/CXP4YNSDD9K>**I.4. Type of the contracting authority**

Other type: Öffentliches Unternehmen

I.5. Main activity

Other activity: Tourismus

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Strategieberatung und Umsetzung

Reference number: VgV-2003

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Laufende und begleitende Beratung zur Optimierung und Weiterentwicklung der digitalen Strategie sowie Projektmanagement für die Umsetzung der digitalen Strategie und sich daraus ergebenden Projekten für die Hamburg Tourismus GmbH.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: DE600 Hamburg

Main site or place of performance: Hamburg

II.2.4. Description of the procurement

Laufende und begleitende Beratung zur Optimierung und Weiterentwicklung der digitalen Strategie sowie Projektmanagement für die Umsetzung der digitalen Strategie und sich daraus ergebenden Projekten für die Hamburg Tourismus GmbH.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 12/01/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 30/04/2020

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Bekanntmachungs-ID: CXP4YNSDD9K

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Finanzbehörde – Vergaberecht, Gebühren, Vergabekammer,
Enteignungsbehörde (Abtlg. 42)

Postal address: Großen Bleichen 27

Town: Hamburg

Postal code: 20354

Country: Germany

VI.5. Date of dispatch of this notice

27/11/2020