

Belgium-Hasselt: Advertising and marketing services
OJ S 235/2020 02/12/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Hogeschool PXL
Postal address: Elfde-Liniestraat 24
Town: Hasselt
NUTS code: BE221 Arr. Hasselt
Postal code: 3500
Country: Belgium
Contact person: De heer Chris Vos
E-mail: chris.vos@pxl.be
Telephone: +32 11775811
Fax: +32 11775559
Internet address(es):
Main address: www.pxl.be

I.4. Type of the contracting authority

Other type: Hogeschool

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Raamovereenkomst betreffende de dienstverlening door een grafisch ontwerp bureau voor Hogeschool PXL
Reference number: 20200415

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Zie II.2.4).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 352,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: BE221 Arr. Hasselt

Main site or place of performance: Hogeschool PXL, Elfde-Liniestraat 24, te 3500 Hasselt.

II.2.4. Description of the procurement

Ontwerpen en uitwerken van grafische ontwerpen. Vormgeven en zetten van publicaties, drukwerken, advertenties, banners.

Drukbaar maken, aanleveren en opvolgen van het drukwerk bij de drukkerijen en printdiensten waarmee Hogeschool PXL een raamovereenkomst heeft.

Reservatie, aanlevering en opvolging van advertenties.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit en onderbouwing van een aantal ontwerpschetsen / Weighting: 40

Quality criterion - Name: Sterkte van het voorgestelde projectteam en haar methodes van project-, account- en time management / Weighting: 15

Price - Weighting: 45

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 097-231598](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 20200415

Title:

Raamovereenkomst betreffende de dienstverlening door een grafisch ontwerpbureau voor Hogeschool PXL

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/10/2020

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Artoos nv

Postal address: Oudestraat 19

Town: Kampenhout

NUTS code: BE Belgique / België

Postal code: 1910

Country: Belgium

E-mail: erik.vandenbossche@artoosgroup.eu

Telephone: +32 16618374

Internet address: www.artoos.be

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 352,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: De griffie van de Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel (Etterbeek)

Postal code: 1040

Country: Belgium

VI.5. Date of dispatch of this notice

27/11/2020

