

Sweden-Örebro: Advertising and marketing services

OJ S 186/2023 27/09/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Örebro kommun
National registration number: 212000-1967
Postal address: Box 30000
Town: ÖREBRO
NUTS code: SE124 Örebro län
Postal code: 70135
Country: Sweden
Contact person: Morgan Rolfsson
E-mail: morgan.rolfsson@orebro.se
Internet address(es):
Main address: <http://www.orebro.se>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afbxudqjfe&GoTo=Docs>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afbxudqjfe&GoTo=Tender>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikationstjänster 2023
Reference number: Ks 1255/2023

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandling avseende områden: 1) Kommunikationsbyrå 2) Design för webb och digitala tjänster 3) Film och rörlig media 4) Podd, radio och ljudbearbetning.

Inledning

Intresserade anbudsgivare (nedan kallad leverantör) inbjuds att lämna anbud gällande Örebro kommuns (nedan kallad upphandlande myndighet ("UM")), behov av kommunikationstjänster i delområden: 1) Kommunikationsbyrå 2) Design för webb och digitala tjänster 3) Film och rörlig media 4) Podd, radio och ljudbearbetning. Upphandlingen baseras på de villkor och förutsättningar, som anges i upphandlingsdokumenten. Mer information om UM återfinns på www.orebro.se

Vi ser fram emot ert anbud!

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services, 79822500 Graphic design services, 92111210 Advertising film production

II.2.3. Place of performance

NUTS code: SE124 Örebro län

Main site or place of performance: Örebro

II.2.4. Description of the procurement

Intresserade anbudsgivare (nedan kallad leverantör) inbjuds att lämna anbud gällande Örebro kommuns (nedan kallad upphandlande myndighet ("UM")), behov av kommunikationstjänster i delområden: 1) Kommunikationsbyrå 2) Design för webb och digitala tjänster 3) Film och rörlig media 4) Podd, radio och ljudbearbetning.

Upphandlingen baseras på de villkor och förutsättningar, som anges i

upphandlingsdokumenten. Mer information om UM återfinns på www.orebro.se

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II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 25/10/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 20/03/2024

IV.2.7. Conditions for opening of tenders

Date: 26/10/2023 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Mercell annons: <https://opic.com/id/afbxudqjfe>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Karlstad

Town: Karlstad

Country: Sweden

VI.5. Date of dispatch of this notice

22/09/2023