

584598-2026 - Competition

Germany – Business services: law, marketing, consulting, recruitment, printing and security – 10032984-Technical advisory services for aquaculture value chain development

OJ S 163/2026 25/08/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Email: giz.ausschreibungen@fgvw.de

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: 10032984-Technical advisory services for aquaculture value chain development

Description: The ProsperBlue Programme (formerly the Western Indian Ocean Governance Initiative - WIOGI), through the EU Action Stawi Bluu - Sustainable Blue Businesses in Tanzania, seeks to promote an inclusive, climate-resilient and sustainable Blue Economy along the Tanzanian mainland coast and Zanzibar. The Action is jointly co-financed by the European Union (EU) and the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH as part of the Team Europe Initiative on Blue Economy for Job Creation and Climate Change Adaptation in Tanzania. The Action contributes to strengthening marine and coastal biodiversity conservation while simultaneously creating sustainable economic opportunities, improving livelihoods, and increasing the resilience of coastal communities. This procurement contributes directly to Specific Objective 2 of the Action by strengthening sustainable and job-intensive businesses operating within the Blue Economy. The assignment focuses primarily on Output 2.1, while creating strong synergies with activities supporting enterprise development, access to finance, business incubation and sustainable coastal tourism under Outputs 2.2 and 2.3. The contractor will provide strategic and technical advisory services to strengthen selected aquaculture and fisheries value chains through a comprehensive market systems and value chain development approach. During the inception phase, the contractor shall undertake a comprehensive value chain analysis to validate priority value chains, identify critical systemic constraints, opportunities for public and private investment, and entry points for sustainable interventions. The assignment is expected to promote innovation, strengthen business competitiveness, improve market access, increase productivity, enhance post-harvest value addition, and facilitate stronger linkages between producers, processors, service providers, financial institutions, research organisations and public sector stakeholders. The intervention places particular emphasis on strengthening micro, small and medium-sized enterprises (MSMEs), promoting women's economic empowerment, creating employment opportunities for young people, and improving climate resilience through environmentally sustainable production systems and responsible resource management. Capacity development, institutional strengthening, practical training, business development services, demonstration activities and policy dialogue will support long-term

sector transformation. The contractor will work closely with GIZ, national and local government agencies, research and training institutions, the private sector, civil society organisations and financial institutions to facilitate coordinated implementation and ensure sustainability of results. The assignment is expected to contribute to resilient, competitive and inclusive aquaculture and fisheries value chains capable of generating economic growth while supporting the sustainable management of Tanzania's marine and coastal resources.

Procedure identifier: 1d03a8b1-77c6-43d2-ac1f-747616a402ac

Internal identifier: 10032984

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 77800000 Aquaculture services

2.1.2. Place of performance

Country: Tanzania

Additional information: Services are to be provided in Tanzania-coastal region and Zanzibar

2.1.4. General information

Additional information: #Bekanntmachungs-ID: CXTRY6DYZZ6DHR# All communication takes place in English via communication tool in the project area of the procurement portal.

Legal basis:

Directive 2014/24/EU

vgl. -

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching of obligations set under purely national exclusion grounds: In accordance with §§ 123, 124 GWB, § 22 LkSG

5. Lot

5.1. Lot: LOT-0001

Title: 10032984-Technical advisory services for aquaculture value chain development

Description: The contractor shall provide comprehensive technical advisory services for the design, implementation, technical coordination and quality assurance of interventions supporting sustainable aquaculture and fisheries value chain development under Output 2.1 of the EU Action Stawi Bluu - Sustainable Blue Businesses in Tanzania. The assignment forms part of the ProsperBlue Programme implemented by GIZ and contributes to the broader objective of promoting a climate-resilient, inclusive and sustainable Blue Economy in Tanzania. At the beginning of the assignment, the contractor shall undertake an inception phase that includes a comprehensive aquaculture and fisheries value chain analysis using recognised value chain development methodologies, including the ValueLinks 2.0 approach. The analysis shall validate priority value chains, identify market opportunities, analyse constraints affecting competitiveness, map relevant stakeholders and institutions, assess governance arrangements, identify opportunities for public and private investment, examine environmental and climate-related risks, and integrate gender equality, youth inclusion and social inclusion considerations into the intervention strategy. Based on the findings, the

contractor shall design, implement and continuously adapt integrated interventions addressing bottlenecks across selected value chains.. The assignment shall strengthen production systems, post-harvest handling, processing, storage, quality assurance, product diversification, marketing, business management and market access while promoting environmentally sustainable production practices, innovation and climate resilience. Particular attention shall be given to strengthening economic opportunities for women, youth and other underrepresented groups within the Blue Economy. The contractor shall provide technical assistance to MSMEs, producer organisations, cooperatives, private enterprises and other value chain actors through coaching, mentoring, business development services and practical capacity development measures. This shall include strengthening entrepreneurship capacities, improving business planning, facilitating market linkages, promoting investment readiness, facilitating access to finance, and supporting the development of commercially viable business models capable of attracting public and private investment. The contractor shall design and implement capacity development activities for public institutions, research organisations, vocational education and training institutions, extension services and business support organisations to strengthen the enabling environment for sustainable aquaculture and fisheries value chains. Activities may include Training of Trainers (ToT), curriculum enhancement, demonstration facilities and practical learning environments, institutional partnerships and knowledge exchange mechanisms that promote long-term institutional capacity. The contractor shall facilitate dialogue and collaboration among government institutions, private sector actors, financial institutions, development partners, academia and civil society organisations to strengthen coordination, improve sector governance and promote evidence-based decision-making. Where appropriate, the contractor shall support the development of standard operating procedures, technical guidelines, business models and other practical tools that improve sector performance and facilitate sustainable investment. Throughout implementation, the contractor shall apply participatory, gender-responsive, conflict-sensitive and environmentally sustainable approaches consistent with the principles of the EU Action and GIZ quality standards. Cross-cutting themes, including climate resilience, biodiversity conservation, social inclusion, decent employment, occupational health and safety, digital innovation, monitoring and knowledge management, shall be systematically integrated throughout implementation. All activities shall be implemented in accordance with the principles of the EU Action and GIZ quality standards. The contractor shall establish robust monitoring, evaluation, learning and knowledge management systems to document progress against agreed indicators, capture lessons learned, generate evidence for adaptive management and support communication of project achievements. Close coordination with GIZ, implementing partners and relevant stakeholders will be required throughout implementation to ensure complementarity with other Action outputs, maximise synergies with ongoing initiatives and promote sustainability beyond the contract period. The contractor shall be responsible for delivering all agreed outputs within the contractual timeframe while maintaining high standards of technical quality, financial accountability, professional integrity and compliance with GIZ procurement, environmental and social safeguard requirements. All activities shall contribute to strengthening competitive, inclusive and sustainable aquaculture and fisheries value chains that generate employment, improve livelihoods, enhance food security, mobilise sustainable public and private investment, and support the long-term conservation and sustainable use of Tanzania's marine and coastal ecosystems.

Internal identifier: 10032984

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 77800000 Aquaculture services

Options:

Description of the options: GIZ may optionally commission contract amendments and/or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.2. Place of performance

Country: Tanzania

Additional information: Services are to provided in Tanzania-coastal region and Zanzibar

5.1.3. Estimated duration

Duration: 34 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: GIZ may optionally commission contract amendments and /or increases based on the criteria in the tender documents to the successful bidder of this tender. For details, please see the terms of reference.

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:selbst#

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Reference is made to the Terms of reference (ToRs), especially 2.5.

Aim of strategic procurement: Fulfilment of social objectives

Description: Reference is made to the Terms of reference (ToRs), especially 2.5 and 3.3.4.

Approach to reducing environmental impacts: Climate change mitigation

Social objective promoted: Ethnic equality, Gender equality, Employment opportunities for the long-term unemployed, disadvantaged and/or for persons with disabilities, Fair working conditions, Other

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: EN-A1: Principles for the execution of orders (Mit dem Angebot; Mittels Eigenerklärung): The eligibility criteria are not from the same category as stipulated above, as there is no suitable category. 1. Self-declaration: name of company and address, tax ID, registration and commercial register number or equivalent register in accordance with the legal provisions of the country of origin. 2. No grounds for exclusion pursuant to § 123, § 124 GWB, § 22 LkSG, EU-Russia sanctions and Federal Collective Agreements Act. 3. Declaration of bidding consortium and/or declaration of Eligibility through reliance upon the capacities of other entities and or sub-contractors (if applicable)

Criterion: References on specified services

Description of selection criterion: EN-B1: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): 1. The technical assessment is only based on reference projects with a minimum commission value of 300,000 EUR (net). 2. At least 3 reference projects in the technical field "Fisheries and / or the management of marine resources" thereof at least 3 reference projects in the region "Eastern Africa in the above-mentioned technical field (fisheries and / or the management of marine resources)" in the last 36 months

Criterion: Average yearly turnover

Description of selection criterion: EN-C1: Economic and financial standing (Mit dem Angebot; Mittels Eigenerklärung): Average annual turnover for the last three years (last-but-four financial year can be included in case of tenders held within 6 months of end of last financial year), at least: 2,500,000.00 EUR (net).

Criterion: Other economic or financial requirements

Description of selection criterion: EN-B2: Technical and professional ability (Mit dem Angebot; Mittels Eigenerklärung): Average number of employees and managers in the last three calendar years, at least 20 persons.

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Deadline for requesting additional information: 14/09/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://ausschreibungen.giz.de/Satellite/notice/CXTRY6DYZZ6DHR/documents>

Ad hoc communication channel:

URL: <https://ausschreibungen.giz.de/Satellite/notice/CXTRY6DYZZ6DHR>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://ausschreibungen.giz.de/Satellite/notice/CXTRY6DYZZ6DHR>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Description of the financial guarantee: An advance payment guarantee may be required

Deadline for receipt of tenders: 24/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 157 Days

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: GIZ asks the applicant or bidder to submit, complete or correct documents, within the framework laid down by law.

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: The execution conditions result from the information given in the contract notice and the tender documents.

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vergabekammern des Bundes

Information about review deadlines: According to Article 160, Section 3 of the German Act Against Restraint of Competition (GWB), application for review is not permissible insofar as 1. the applicant has identified the claimed infringement of the procurement rules before submitting the application for review and has not submitted a complaint to the contracting authority within a period of 10 calendar days; the expiry of the period pursuant to Article 134, Section 2 remains unaffected, 2. complaints of infringements of procurement rules that are evident in the tender notice are not submitted to the contracting authority at the latest by the expiry of the deadline for the application or by the deadline for the submission of bids, specified in the tender notice. 3. complaints of infringements of procurement rules that first become evident in the tender documents are not submitted to the contracting authority at the latest by the expiry of the deadline for application or by the deadline for the submission of bids, 4. more than 15 calendar days have expired since receipt of notification from the contracting authority that it is unwilling to redress the complaint. Sentence 1 does not apply in the case of an application to determine the invalidity of the contract in accordance with Article 135, Section 1 (2). Article 134, Section 1, Sentence 2 remains unaffected.

Organisation providing additional information about the procurement procedure: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Organisation receiving requests to participate: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

8. Organisations

8.1. ORG-0001

Official name: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Registration number: 993-80072-52

Postal address: Dag-Hammarskjöld-Weg 1 - 5

Town: Eschborn

Postcode: 65760

Country subdivision (NUTS): Main-Taunus-Kreis (DE71A)

Country: Germany

Contact point: Friedrich Graf von Westphalen & Partner mbB Rechtsanwälte

Email: giz.ausschreibungen@fgvw.de

Telephone: +49 69719189012

Internet address: <https://www.giz.de>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure
Organisation receiving requests to participate

8.1. **ORG-0002**

Official name: Vergabekammern des Bundes
Registration number: 022894990
Postal address: Kaiser-Friedrich-Straße 16
Town: Bonn
Postcode: 53113
Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Country: Germany
Email: vk@bundeskartellamt.bund.de
Telephone: +49 2289499-0
Fax: +49 2289499-163
Internet address: <https://www.bundeskartellamt.de>

Roles of this organisation:

Review organisation

8.1. **ORG-0003**

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)
Registration number: 0204:994-DOEVD-83
Town: Bonn
Postcode: 53119
Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)
Country: Germany
Email: noreply.esender_hub@bescha.bund.de
Telephone: +49228996100

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 57bffb9a-0a44-423d-8a22-670935974a2f - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 24/08/2026 13:14:22 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: English
Notice publication number: 584598-2026
OJ S issue number: 163/2026
Publication date: 25/08/2026