

**Spain-Madrid: IT services: consulting, software development, Internet and support**  
**OJ S 237/2020 04/12/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Consejería de Economía, Empleo y Competitividad

National registration number: S7800001E

Postal address: C/ Ramírez de Prado, 5 bis

Town: Madrid

NUTS code: ES30 Comunidad de Madrid

Postal code: 28045

Country: Spain

Contact person: Consejería de Economía, Empleo y Competitividad

E-mail: [contratem@madrid.org](mailto:contratem@madrid.org)

**Internet address(es):**

Main address: <http://www.comunidad.madrid>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Apoyo a la elaboración, actualización y gestión de los contenidos y servicios del Portal de Consumidor de la Comunidad de Madrid 2020-2021

Reference number: C-492A/001-19 (A/SER-039217/2019)

**II.1.2. Main CPV code**

72000000 IT services: consulting, software development, Internet and support

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Apoyo a la elaboración, actualización y gestión de los contenidos y servicios del Portal de Consumidor de la Comunidad de Madrid 2020-2021.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 161 338,32 EUR

## **II.2. Description**

### **II.2.1. Title**

Mantenimiento de la página web de consumo de la Comunidad de Madrid

Lot No: 1

### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

### **II.2.3. Place of performance**

NUTS code: ES30 Comunidad de Madrid

Main site or place of performance: Comunidad de Madrid.

### **II.2.4. Description of the procurement**

Mantenimiento de la página web de consumo de la Comunidad de Madrid.

### **II.2.5. Award criteria**

Quality criterion - Name: Criterios cualitativos cuya cuantificación dependa de un juicio de valor / Weighting: 30

Price - Weighting: 70

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Píldoras

Lot No: 2

### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

### **II.2.3. Place of performance**

NUTS code: ES30 Comunidad de Madrid

Main site or place of performance: Comunidad de Madrid.

### **II.2.4. Description of the procurement**

Píldoras.

### **II.2.5. Award criteria**

Quality criterion - Name: Criterios cualitativos cuya cuantificación dependa de un juicio de valor / Weighting: 30

Price - Weighting: 70

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Acciones formativas  
Lot No: 3

##### **II.2.2. Additional CPV code(s)**

80531200 Technical training services

##### **II.2.3. Place of performance**

NUTS code: ES30 Comunidad de Madrid  
Main site or place of performance: Comunidad de Madrid.

##### **II.2.4. Description of the procurement**

Acciones formativas.

##### **II.2.5. Award criteria**

Quality criterion - Name: Criterios cualitativos cuya cuantificación dependa de un juicio de valor / Weighting: 30  
Price - Weighting: 70

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 129-316807](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9.**

## Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 1

**Lot No:** 1

**Title:**

Mantenimiento de la página web de consumo de la Comunidad de Madrid

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

30/11/2020

##### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Multi Platform Content, S. L.

National registration number: B84465897

Town: Madrid

NUTS code: ES30 Comunidad de Madrid

Country: Spain

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 189 944,30 EUR

Total value of the contract/lot: 64 753,80 EUR

##### **V.2.5. Information about subcontracting**

### Section V: Award of contract

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**Contract No:** 2

**Lot No:** 2

**Title:**

Píldoras

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

30/11/2020

##### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Good News Televisión, S. L.

National registration number: B84094655

Town: Madrid

NUTS code: ES30 Comunidad de Madrid

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 79 200,00 EUR

Total value of the contract/lot: 25 920,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 3

**Lot No:** 3

**Title:**

Acciones formativas

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

30/11/2020

**V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Alumne Elearning, S. L.

National registration number: B87181186

Town: Madrid

NUTS code: ES30 Comunidad de Madrid

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 85 800,00 EUR

Total value of the contract/lot: 39 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid  
Postal address: Plaza de Chamberí, 8  
Town: Madrid  
Postal code: 28010  
Country: Spain

**VI.4.2. Body responsible for mediation procedures**

Official name: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid  
Postal address: Plaza de Chamberí, 8  
Town: Madrid  
Postal code: 28010  
Country: Spain

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Área de Contratación de la Consejería de Economía, Empleo y Competitividad  
Postal address: C/ Ramírez de Prado, 5 bis  
Town: Madrid  
Postal code: 28045  
Country: Spain  
E-mail: [contratem@madrid.org](mailto:contratem@madrid.org)

**VI.5. Date of dispatch of this notice**

01/12/2020