

Norway-Drammen: Advertising and marketing services

OJ S 205/2022 24/10/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Renovasjonsselskapet for Drammensregionen IKS

National registration number: 984459947

Postal address: Postboks 154

Town: Drammen

NUTS code: NO Norge

Postal code: 3001

Country: Norway

Contact person: Sølvi Rønnekleiv Haugedal

E-mail: solvi@mepex.no

Telephone: +47 99047556

Internet address(es):

Main address: <https://permalink.mercell.com/185776853.aspx>

Address of the buyer profile: <http://www.mepex.no/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://permalink.mercell.com/185776853.aspx>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://permalink.mercell.com/185776853.aspx>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communication services for RfD

Reference number: 22/1

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Renovasjonsselskapet for Drammensregionen (RfD) is an inter-municipal company owned by five municipalities: Drammen, Lier, Modum, Sigdal and Øvre Eiker. The company provides collection and recycling of household waste in the Drammen area. This involves the collection of waste from households and cabins, and operation of the six recycling stations in the area. RfD delivers a sustainable recycling service based on source sorting, recycling, waste minimisation and reuse

Click <https://permalink.mercell.com/185776853.aspx>

II.1.5. Estimated total value

Value excluding VAT: 40 000 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: NO08 Oslo og Viken

Main site or place of performance: Drammen and the Drammen region (owner municipalities)

II.2.4. Description of the procurement

In order for RfD to reach its business goals, the communication must contribute to influencing the knowledge and attitudes of the public related to source sorting, reuse and waste minimisation.

RfD wishes to enter into a framework agreement for the implementation of communication services. RfD would like to enter into a framework agreement with one tenderer for the implementation of all communication services, see the attached requirement specifications. The company strategy of RfD emphasises that the communication shall meet the users' requirements via digitalisation and interaction. The development of the current and new digital channels is an important part of the contract. Equally important is to provide the channels with good content that contributes to reaching RfD's goals.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 40 000 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/06/2023 End: 31/05/2026

This contract is subject to renewal: yes

Description of renewals:

The contract can be renewed by option for one year after the expiry date.

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged minimum number: 5 Maximum number: 5 Objective criteria for choosing the limited number of candidates:

The selection criteria are described in the tender documentation.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Requirement:

Tenderers must be a legally established company

Documentation requirements:

Norwegian companies: Company registration certificate

Foreign tenderers: Verification that the tenderer is registered in a company register, professional register or a trade register in the country where the tenderer is established.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Requirement 1:

The tenderer must have paid taxes, payroll and VAT.

Documentation of compliance with requirement 1:

Tax and VAT payment certificate from the Norwegian Tax Authority.

Requirement 2:

Tenderers must have sufficient economic and financial capacity to fulfil the contract.

As a minimum, the tenderer must have a credit rating of A according to Bisnode's grading system, or equivalent.

Documentation of compliance with requirement 2

A copy of the company's last auditor approved annual financial statement, including the annual report and auditor's report.

The credit report must be based on the last known accounting figures. The rating must be carried out by a credit rating agency with a licence to provide such service. A description /definition of the rating system used must be attached to the credit rating.

If the tenderer has a factual reason for not submitting the documentation requested by the contracting authority, they can document their

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Requirement 1:

Capacity: Tenderers must have the adequate capacity to comply with the contractual obligations.

Competence: Tenderers are required to be able to offer sufficient competence and experience from comparable assignments to be able to perform the requested work.

Documentation of compliance with Requirement 1:

Description of the tenderer's organisation, including an organisational chart and the number of employees/average annual workforce over the past 3 years, as well as a description of how key competences will be replaced in the event of long-term absence/resignation.

Description of up to 3 of the tenderer's most relevant assignments in the last 3 years. The description must include an indication of the content of the assignment (subject and area of expertise), value, implementation period and who the customer was.

It is the tenderer's responsibility to confirm relevance through the description. The documentation is used as the basis for selection in accordance with the selection criteria in section 5. The tenderer can document experience by referring to the competence of personnel that the tenderer can be use for this assignment, even if the experience was gained whilst the personnel carried out services for another service provider.

Requirement 2:

The tenderer shall have an established quality assurance system. The system must be implemented in the tenderer's daily operations.

Documentation of compliance with Requirement 2

Description of the tenderer's quality system, or possibly relevant certification and approvals.

The tenderer cannot rely on other stakeholders to fulfil this qualification requirement.

Requirement 3:

The tenderer must have an established environmental management system. The system must be implemented in the tenderer's daily operations.

Documentation of compliance with Requirement 3

Description of the tenderer's environmental management system, or possibly relevant certification and approvals.

The tenderer cannot rely on other stakeholders to fulfil this qualification requirement.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/11/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 20/12/2022

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Drammen tingrett

Postal address: Postboks 1066 Bragernes

Town: Drammen

Postal code: 3001

Country: Norway

E-mail: drammen.tingrett@domstol.no

VI.5. Date of dispatch of this notice

19/10/2022