

France-Paris: Miscellaneous software development services and computer systems
OJ S 188/2023 29/09/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: France Télévisions

National registration number: 43276694700019

Postal address: 7 esplanade Henri de France

Town: Paris Cedex 15

NUTS code: FR101 Paris

Postal code: 75907

Country: France

E-mail: Elodie.langlais@francetv.fr

Internet address(es):

Main address: <https://www.francetelevisions.fr/>

Address of the buyer profile: <https://www.appel-offres.francetelevisions.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=7949&orgAcronyme=u6i>

I.4. Type of the contracting authority

Other type: Média

I.5. Main activity

Other activity: Média

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Accord-cadre relatif à la prestation de service d'agrégateur de presse Lots 1 et 2

Reference number: DAHP_AC223-212

II.1.2. Main CPV code

72212900 Miscellaneous software development services and computer systems

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent accord-cadre a pour objet la prestation de service d'agrégateur de presse. Il est divisé en deux (2) lots : -Lot 1 rédaction nationale pour les abonnements orientés nationaux et /régionaux et internationaux (multi attributaire) -Lot 2 rédactions régionales pour les abonnements orientés nationaux régionaux (mono-attributaire).

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 793 000,00 EUR

II.2. Description

II.2.1. Title

Rédaction nationale pour les abonnements orientés nationaux et/régionaux et internationaux (multiattributaire)

Lot No: 1

II.2.2. Additional CPV code(s)

72212900 Miscellaneous software development services and computer systems

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Rédaction nationale pour les abonnements orientés nationaux et/régionaux et internationaux

II.2.5. Award criteria

Quality criterion - Name: Critère technique / Weighting: 30

Quality criterion - Name: Offre de service / Weighting: 20

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Rédactions régionales pour les abonnements orientés nationaux régionaux (mono-attributaire).

Lot No: 2

II.2.2. Additional CPV code(s)

72212900 Miscellaneous software development services and computer systems

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Rédactions régionales pour les abonnements orientés nationaux régionaux

II.2.5. Award criteria

Quality criterion - Name: Critère technique / Weighting: 30

Quality criterion - Name: Offre de service / Weighting: 20

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 129-411981](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Lot 1 rédaction nationale pour les abonnements orientés nationaux et/régionaux et internationaux (multi-attributaire)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

22/09/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Aday

Postal address: 104 Boulevard du Montparnasse

Town: Paris

NUTS code: FR101 Paris

Postal code: 75014
Country: France
Internet address: <https://aday.fr/>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Cision
Postal address: 8-10 avenue du Stade de France
Town: Saint-denis
NUTS code: FR106 Seine-Saint-Denis
Postal code: 93200
Country: France
Internet address: <https://www.cision.fr/>
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 89 342,72 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Rédactions régionales pour les abonnements orientés nationaux régionaux

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

22/09/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Aday
Postal address: 104 Boulevard du Montparnasse
Town: Paris
NUTS code: FR101 Paris
Postal code: 75014
Country: France
Internet address: <https://aday.fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 174 244,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Les montants indiqués sont des montants estimatifs sur la base des DQE. La valeur totale finale indiqués sur l'ensemble du marché correspond à l'estimation initial du marché. Le lot 1 est plafonné à 902 000 euros HT et le lot 2 est plafonné à 572 000 euros HT. Pour rappel, le montant maximum précité ne constitue pas un engagement de dépense ferme et ne représente pas la valeur estimative prévisionnelle du présent accord-cadre. France Télévisions se conforme aux exigences fixées par le décret du 23 août 2021 imposant une limite maximale aux obligations susceptibles d'être mises à la charge du ou des titulaires.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal judiciaire de Paris
Postal address: Parvis du tribunal de Paris
Town: Paris Cedex 15
Postal code: 75907
Country: France
Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Référé précontractuel et référé contractuel dans les conditions et délais prévus aux articles 1441-1 à 144-3-1 du code de procédure civile, et en vertu de l'ordonnance n°2009-515 du 7 mai 2009 relative aux procédures de recours applicables aux contrats de la commande publique.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal judiciaire de Paris
Postal address: Parvis du tribunal de Paris
Town: Paris Cedex 15
Postal code: 75907
Country: France
Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.5. Date of dispatch of this notice

25/09/2023