

**United Kingdom-London: World wide web (www) site design services**  
**OJ S 239/2019 11/12/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: National Maritime Museum

Postal address: National Maritime Museum, Park Row, Greenwich

Town: London

NUTS code: UK United Kingdom

Postal code: SE10 9NF

Country: United Kingdom

Contact person: Laura McAllister

E-mail: [lmcallister@rmg.co.uk](mailto:lmcallister@rmg.co.uk)

Telephone: +44 2088584422

**Internet address(es):**

Main address: [www.rmg.co.uk](http://www.rmg.co.uk)

Address of the buyer profile: [www.rmg.co.uk](http://www.rmg.co.uk)

**I.4. Type of the contracting authority**

Other type: Museum

**I.5. Main activity**

Other activity: Museum Cultural

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Website Migration and Online Collections

**II.1.2. Main CPV code**

72413000 World wide web (www) site design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Royal Museums Greenwich (RMG) is seeking an agency or agencies to carry out development work to improve the experience of our digital offering.

This work includes the migration of our primary website ([www.rmg.co.uk](http://www.rmg.co.uk)) from Drupal 7 to Drupal 8 (or similar solution), ongoing hosting, and the design and build of an improved and integrated online collections site ([collections.rmg.co.uk](http://collections.rmg.co.uk)).

The new site should be built on the same platform as the primary site and will allow users to explore our online, archive and library collections databases. Requirements are split into two lots, further detailed below and in the attached brief.

**II.1.6. Information about lots**

This contract is divided into lots: yes

**II.1.7. Total value of the procurement**

Value excluding VAT: 200 000,00 GBP

**II.2. Description**

**II.2.1. Title**

Drupal Migration

Lot No: 1

**II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services

**II.2.3. Place of performance**

NUTS code: UK United Kingdom

Main site or place of performance: UNITED KINGDOM.

**II.2.4. Description of the procurement**

To migrate the primary site ([www.rmg.co.uk](http://www.rmg.co.uk)) from Drupal 7 to 8, allowing for continued platform support and increased security.

Roll out a more flexible page template with a modular content approach, allowing optimisation of customer journeys on a page by page basis.

Revaluating designs for new or enhanced modules, and developing finalised designs according to an agreed prioritisation. Reviewing the current IA and refining the overall website structure.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Collections Online

Lot No: 2

**II.2.2. Additional CPV code(s)**

72413000 World wide web (www) site design services

**II.2.3. Place of performance**

NUTS code: UK United Kingdom

Main site or place of performance: UNITED KINGDOM.

#### **II.2.4. Description of the procurement**

Deliver a new frontend to the existing RMG collections site (collections.rmg.co.uk) to improve user experience.

Align the collections online site to the core RMG site both in terms of platform and design.

Increase site security and reduce compliance risk, enabling the museum to obtain the DCMS mandated cyber essential plus accreditation.

Ensure that collections online meets both the needs of our specific external and internal users (represented by 4 personas). Ensure widest possible access to our collections.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Restricted procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 142-349679](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** N/A

**Lot No:** 1

**Title:**

Drupal Migration

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

20/11/2019

### **V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Deeson

Postal address: 1st Floor, 141-143 Shoreditch High Street

Town: London

NUTS code: UK United Kingdom

Postal code: E1 6JE

Country: United Kingdom

Telephone: +44 7771701902

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 112 334,00 GBP

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Lot No: 2**

**Title:**

Collections Online

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

20/11/2019

### **V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Deeson

Postal address: 1st Floor, 141-143 Shoreditch High Street

Town: London

NUTS code: UK United Kingdom

Postal code: E1 6JE

Country: United Kingdom  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 87 612,00 GBP

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement. The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs).

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=455522046>

GO Reference: GO-2019129-PRO-15668671

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: The Royal Court of Justice

Postal address: Strand, Holborn

Town: London

Postal code: WC2A 2LL

Country: United Kingdom

Telephone: +44 2083126780

Internet address: [www.rmg.co.uk](http://www.rmg.co.uk)

**VI.4.2. Body responsible for mediation procedures**

Official name: ACAS

Postal address: Euston Tower, 286 Euston Road

Town: London

Postal code: NW1 3JJ

Country: United Kingdom

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: ACAS

Postal address: Euston Tower, 286 Euston Rd

Town: London

Postal code: NW1 3DP

Country: United Kingdom

**VI.5. Date of dispatch of this notice**

09/12/2019