

**Belgium-Antwerp: Advertising and marketing services**

OJ S 206/2022 25/10/2022

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Artesis Plantijn Hogeschool Antwerpen

National registration number: 0535.880.359\_25104

Postal address: Lange Nieuwstraat 101

Town: Antwerpen

NUTS code: BE211 Arr. Antwerpen

Postal code: 2000

Country: Belgium

E-mail: [astrid.versmissen@ap.be](mailto:astrid.versmissen@ap.be)

Telephone: +32 32203376

**Internet address(es):**Main address: <http://ap.be>Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=462158>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=462158>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://eten.](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=Artesis+Plantijn+Hogeschool+Antwerpen-AP%2FMPMO%2F2022-003-F02)[publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=Artesis+Plantijn+Hogeschool+Antwerpen-AP%2FMPMO%2F2022-003-F02)[wsName=Artesis+Plantijn+Hogeschool+Antwerpen-AP%2FMPMO%2F2022-003-F02](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=Artesis+Plantijn+Hogeschool+Antwerpen-AP%2FMPMO%2F2022-003-F02)**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Kandidaatstelling in het kader van een mededingingsprocedure met onderhandeling voor de raamovereenkomst voor het uitwerken en onderhouden van marketingcampagnes, media en grafisch werk

Reference number: Artesis Plantijn Hogeschool Antwerpen-AP/MPMO/2022-003-F02\_0

**II.1.2.**

**Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

de raamovereenkomst voor het uitwerken en onderhouden van marketingcampagnes, media en grafisch werk

**II.1.5. Estimated total value****II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

**II.2. Description****II.2.1. Title**

raamovereenkomst voor het uitwerken en onderhouden van marketingcampagnes  
Lot No: 1

**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

**II.2.3. Place of performance**

NUTS code: BE21 Prov. Antwerpen

**II.2.4. Description of the procurement**

raamovereenkomst voor het uitwerken en onderhouden van marketingcampagnes

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48  
This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

raamovereenkomst voor het uitwerken en onderhouden van media

Lot No: 2

**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

**II.2.3. Place of performance**

NUTS code: BE21 Prov. Antwerpen

**II.2.4. Description of the procurement**

raamovereenkomst voor het uitwerken en onderhouden van media

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

raamovereenkomst voor het uitwerken en onderhouden van grafisch ontwerp  
Lot No: 3

**II.2.2. Additional CPV code(s)**

79822500 Graphic design services

**II.2.3. Place of performance**

NUTS code: BE21 Prov. Antwerpen

**II.2.4. Description of the procurement**

raamovereenkomst voor het uitwerken en onderhouden van grafisch werk

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.3. Technical and professional ability**

Minimum level(s) of standards possibly required:  
Klasse: N/A, Categorie: N/A

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators  
Envisaged maximum number of participants to the framework agreement: 3

##### **IV.1.5. Information about negotiation**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 21/11/2022 Local time: 16:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

### **Section VI: Complementary information**

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#### **VI.1. Information about recurrence**

This is a recurrent procurement: no

#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: raad van state

Town: brussel

Postal code: 1040

Country: Belgium

##### **VI.5. Date of dispatch of this notice**

20/10/2022