

Latvia-Riga: Advertising campaign services

OJ S 188/2023 29/09/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Latvijas Investīciju un attīstības aģentūra

National registration number: 90001739473

Postal address: Pērses iela 2

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1442

Country: Latvia

Contact person: Andra Brice

E-mail: andra.brice@liaa.gov.lv

Telephone: +371 67039499

Internet address(es):

Main address: <http://www.liaa.gov.lv/>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/634>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/109056>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/109056>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Satura izstrāde un publicēšana digitālajās platformās Latvijas veselības tūrisma pakalpojumu popularizēšanai ārvalstu mērķa tirgos

Reference number: LIAA 2023/87 ERAF

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Mērķauditorijai atbilstošās platformās publicēt rakstus un reklāmu, kas saistīti ar neauglības diagnostikas un ārstēšanas tēmu Latvijā

II.1.5. Estimated total value

Value excluding VAT: 20 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Rīga, Pērses iela 2 (LATVIJA), LV-1442

II.2.4. Description of the procurement

Mērķauditorijai atbilstošās platformās publicēt rakstus un reklāmu, kas saistīti ar neauglības diagnostikas un ārstēšanas tēmu Latvijā

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 20 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 3

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Nr. 3.2.1.2/16/I/002 "Latvijas starptautiskās konkurētspējas veicināšana tūrismā"

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Saskaņā ar nolikuma prasībām

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 31/10/2023 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Latvian

IV.2.7. Conditions for opening of tenders

Date: 31/10/2023 Local time: 14:00

Place:

<https://www.eis.gov.lv/EKEIS/Supplier/Procurement/109056>

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Country: Latvia
E-mail: pasts@iub.gov.lv
Telephone: +371 22416641
Internet address: <http://www.iub.gov.lv>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Saskaņā ar Publisko iepirkumu likuma 68. panta trešo daļu

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs
Postal address: Smilšu iela 1
Town: Rīga
Postal code: LV-1919
Country: Latvia
E-mail: pasts@iub.gov.lv
Telephone: +371 22416641
Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

26/09/2023