

Spain-Tolosa: Advertising and marketing services

OJ S 207/2022 26/10/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Tolosa - Ayuntamiento de Tolosa

National registration number: P2007600F

Postal address: Plaza Zaharra 6A. 20400 Tolosa (Gipuzkoa)

Town: Tolosa

NUTS code: ES212 Gipuzkoa

Postal code: 20400

Country: Spain

Contact person: Comunicación

E-mail: kontratazioa@tolosa.eus

Telephone: +34 943654466

Internet address(es):

Main address: <http://tolosa.eus/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.contratacion.euskadi.eus>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.contratacion.euskadi.eus/KPELicitacion>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio para atender las necesidades estructurales de comunicación de las diferentes áreas del Ayuntamiento de Tolosa.

Reference number: 2022SABI0008

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Servicio para atender las necesidades estructurales de comunicación de las diferentes áreas del Ayuntamiento de Tolosa.

II.1.5. Estimated total value

Value excluding VAT: 607 209,38 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Lote 1
Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: ES212 Gipuzkoa
Main site or place of performance: ES212 - Gipuzkoa

II.2.4. Description of the procurement

Servicio de asesoramiento comunicativo de las áreas en el día a día y elaboración de contenidos escritos.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 234 161,87 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24
This contract is subject to renewal: yes
Description of renewals:
un año más.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 2
Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: ES212 Gipuzkoa
Main site or place of performance: ES212 - Gipuzkoa

II.2.4. Description of the procurement

Servicio de atención a las necesidades de elementos de diseño gráfico de las diferentes áreas municipales.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 296 250,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24
This contract is subject to renewal: yes
Description of renewals:
un año más.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lote 3
Lot No: 3

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: ES212 Gipuzkoa
Main site or place of performance: ES212 - Gipuzkoa

II.2.4. Description of the procurement

Servicios y elementos audiovisuales y colección fotográfica.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 76 797,51 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

un año más.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedureAccelerated procedureJustification:

De conformidad con lo dispuesto en el artículo 119 LCSP, dado que este expediente corresponde a un contrato cuya celebración responde a una necesidad inaplazable y cuya adjudicación es

preciso acelerar por razones de interés público, ha sido declarado de urgencia por el órgano de contratación.

Dado lo cual, el expediente goza de preferencia para su despacho. Por ello, y de conformidad con lo

dispuesto en la letra b) del apartado 3) del artículo 156 LCSP, las proposiciones de las empresas licitadoras

se presentarán exclusivamente por medios electrónicos, durante el plazo de VEINTE (20) DÍAS NATURALES, a contar desde el día siguiente a la fecha de publicación del anuncio de licitación del contrato en el perfil del contratante.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 10/11/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish, Basque

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 31/12/2023 Local time: 12:00

Place:

Sin especificar

Information about authorised persons and opening procedure: Apertura sobre C

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: oararc@euskadi.eus

VI.5. Date of dispatch of this notice

21/10/2022