

Netherlands-The Hague: Advertising and marketing services

OJ S 189/2023 02/10/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Christelijk Onderwijs Haaglanden

National registration number: 52412501

Postal address: Burgemeester Patijnlaan 19

Town: 'S-GRAVENHAGE

NUTS code: NL Nederland

Postal code: 2585BE

Country: Netherlands

Contact person: Inkoop Meesters

E-mail: post@inkoopmeesters.nl

Telephone: +31 413745084

Internet address(es):

Main address: <http://www.scoh.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/aankondigingen/overzicht/311398/details>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/aankondigingen/overzicht/311398/details>

Tenders or requests to participate must be submitted to the following address:

Official name: TenderNed

Town: Den Haag

Country: Netherlands

E-mail: info@tenderned.nl

NUTS code: NL Nederland

Internet address(es):

Main address: <http://www.tenderned.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communicatie

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

De aan te besteden opdracht wordt als volgt gedefinieerd:

Het invullen van een partnerrol en uitvoerende rol op het gebied van advies, marketing en communicatie om de doelgroepen en belanghebbenden van Opdrachtgever op een passende en onderscheidende manier te bereiken. De opdracht ziet alleen op communicatie vanuit het Huis van SCOH. Mochten scholen op enig moment behoefte hebben aan ondersteuning op het gebied van communicatie die past binnen de scope van deze overeenkomst, valt deze ondersteuning binnen deze overeenkomst.

Voor een verdere specificering, zie het proceduredocument.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Communicatiediensten en woordvoering

Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De omvang van de opdracht wordt vastgesteld op € 400.000 inclusief btw voor de volledige opdrachtwaarde. Wanneer de opdrachtwaarde eerder is bereikt dan de einddatum van de overeenkomst, verloopt de overeenkomst op dat moment van rechtswege. De opdracht wordt dan opnieuw in de markt gezet.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 70

Price - Weighting: 30

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Verplichte Uitsluitingsgronden,
- Faillissement of Surseance van betaling

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 31/10/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 23/11/2023

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: info.gerechtshofdenhaag@rechtspraak.nl

Telephone: +31 883622200

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

27/09/2023