

Ireland-Dublin: Exhibition, fair and congress organisation services
OJ S 190/2023 03/10/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tourism Ireland CLG

National registration number: N/A

Postal address: 4th Floor - Bishop's Square, Redmond's Hill

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D02 TD99

Country: Ireland

Contact person: Procurement Team

E-mail: hhughes@tourismireland.com

Internet address(es):

Main address: <http://www.ireland.com>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1197>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Destination Marketing

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Exhibition Stand Design, Build, Storage and Related Services

Reference number: EX/MD/2023

II.1.2. Main CPV code

79950000 Exhibition, fair and congress organisation services

II.1.3. Type of contract

Services

II.1.4. Short description

Tourism Ireland carried out a competitive process to appoint a Supplier to provide innovative solutions in stand design, build, service and storage, for events. The service requirements were split into two Lots:

- Lot 1 – Trade Events in Great Britain (including World Travel Market)
- Lot 2 – Trade Events in Europe / Other Locations

Bidders could apply for either or both Lots. Sustainability is at the core of these service requirements, in terms of materials to be used and reusability of design elements plus a commitment to provide sustainable features that can be used each year of the contract(s).

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 380 000,00 EUR

II.2. Description

II.2.1. Title

LOT 1 – Trade Events in Great Britain

Lot No: 1

II.2.2. Additional CPV code(s)

39154000 Exhibition equipment, 79822500 Graphic design services, 79950000 Exhibition, fair and congress organisation services, 79956000 Fair and exhibition organisation services, 39154100 Exhibition stands

II.2.3. Place of performance

NUTS code: UKM Scotland

NUTS code: UKL Wales

NUTS code: UKK South West (England)

NUTS code: UKJ South East (England)

NUTS code: UKI London

NUTS code: UKH East of England

NUTS code: UK United Kingdom

Main site or place of performance: Trade events across the GB Market

II.2.4. Description of the procurement

Exhibition Stand Design, Build, Support and Related Services for trade events in Great Britain, including World Travel Market.

II.2.5. Award criteria

Quality criterion - Name: Creativity & functionality of the proposed stand design for WTM including demonstration of understanding of how to adapt the Tourism Ireland Brand from the brand guidelines / Weighting: 20%

Quality criterion - Name: Flexibility of stand design to accommodate more or less industry partners / Weighting: 10%

Quality criterion - Name: Sustainability – materials to be used and reusability of design elements plus a commitment to provide sustainable features that can be used each year of the contract. / Weighting: 10%

Quality criterion - Name: Project management and implementation including technical support / Weighting: 10%

Cost criterion - Name: Ultimate Cost / Weighting: 50%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

LOT 2 - Trade Event in Europe / Other Locations

Lot No: 2

II.2.2. Additional CPV code(s)

39154000 Exhibition equipment, 79822500 Graphic design services, 79950000 Exhibition, fair and congress organisation services, 79956000 Fair and exhibition organisation services, 39154100 Exhibition stands

II.2.3. Place of performance

NUTS code: PT Portugal

NUTS code: IT Italia

NUTS code: FR France

NUTS code: ES España

Main site or place of performance: Across Europe plus other potential locations

II.2.4. Description of the procurement

Exhibition Stand Design, Build, Support and Related Services for trade events in Europe, including ILTM and IGTM. Please note that certain events do not have a fixed location and may be hosted anywhere globally, as dictated by the event organisers. The appointed contractor will be expected to service any such events as part of the requirements.

II.2.5. Award criteria

Quality criterion - Name: Creativity & functionality of the proposed stand design including demonstration of understanding of how to adapt the Tourism Ireland Brand from the brand guidelines / Weighting: 20%

Quality criterion - Name: Flexibility of stand design to accommodate more or less industry partners / Weighting: 10%

Quality criterion - Name: Sustainability – materials to be used and reusability of design elements plus a commitment to provide sustainable features that can be used each year of the contract. / Weighting: 10%

Quality criterion - Name: Project management and implementation including technical support / Weighting: 10%

Cost criterion - Name: Ultimate Cost / Weighting: 50%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1.

Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 055-161325](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: 1**Title:**

LOT 1 – Trade Events in Great Britain

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

02/08/2023

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Genesis 3D Design Ltd.

National registration number: 849772076

Postal address: The Barn, Icknield Road

Town: Ipsden

NUTS code: UK United Kingdom

Postal code: Oxfordshire

Country: United Kingdom

Internet address: <http://www.genesisdesign.uk.com>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 780 000,00 EUR

Total value of the contract/lot: 1 154 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Title:

LOT 2 - Trade Event in Europe / Other Locations

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/08/2023

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Elevations Exhibition and Design Ltd

National registration number: 444 005 487

Postal address: Unit 39 Brooklands Gate, Sywell Airport Business Park, Sywell

Town: Northampton

NUTS code: UK United Kingdom

Postal code: Northamptonshire

Country: United Kingdom

Internet address: <http://www.elevations.co.uk>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 600 000,00 EUR

Total value of the contract/lot: 980 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

CONTRACTS AWARDED - COMPETITION CLOSED

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court

Postal address: Chief Registrar, The Four Courts

Town: Dublin

Postal code: D7

Country: Ireland

Internet address: www.courts.ie

VI.5. Date of dispatch of this notice

28/09/2023