

593707-2026 - Competition

Italy – Advertising and marketing services – DPD022_2026_ServiziMarineria

OJ S 166/2026 28/08/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: AreaCom - Agenzia regionale dell'Abruzzo per la Committenza

Email: direzione@pec.areacom.eu

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: DPD022_2026_ServiziMarineria

Description: PROCEDURA APERTA SOPRA SOGLIA COMUNITARIA PER L'AFFIDAMENTO DEI SERVIZI DI COMUNICAZIONE PER LA PROGETTAZIONE E REALIZZAZIONE DI EVENTI NELL'AMBITO DEL "PROGETTO PER LA VALORIZZAZIONE DELLA PESCA COSTIERA E DELLA MARINERIA ABRUZZESE" – CUP C29I25001300001

Procedure identifier: 8a7ab03b-3073-4458-a129-1a5c0df57076

Internal identifier: I0000– Iniziativa Generica

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Pescara (ITF13)

Country: Italy

Additional information: Informazioni supplementari

2.1.3. Value

Estimated value excluding VAT: 1 168 822,58 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: PROCEDURA APERTA SOPRA SOGLIA COMUNITARIA PER L'AFFIDAMENTO DEI SERVIZI DI COMUNICAZIONE PER LA PROGETTAZIONE E REALIZZAZIONE DI EVENTI NELL'AMBITO DEL "PROGETTO PER LA VALORIZZAZIONE DELLA PESCA COSTIERA E DELLA MARINERIA ABRUZZESE" – CUP C29I25001300001

Description: PROCEDURA APERTA SOPRA SOGLIA COMUNITARIA PER L'AFFIDAMENTO DEI SERVIZI DI COMUNICAZIONE PER LA PROGETTAZIONE E REALIZZAZIONE DI EVENTI NELL'AMBITO DEL "PROGETTO PER LA VALORIZZAZIONE DELLA PESCA COSTIERA E DELLA MARINERIA ABRUZZESE" – CUP C29I25001300001

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Pescara (ITF13)

Country: Italy

5.1.3. Estimated duration

Duration: 365 Days

5.1.5. Value

Estimated value excluding VAT: 1 168 822,58 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a trade register

Description of selection criterion: Iscrizione al registro di commercio

Criterion: General yearly turnover

Description of selection criterion: Fatturato generale annuo

Criterion: References on specified services

Description of selection criterion: Referenze su servizi specifici

Criterion: Average yearly manpower

Description of selection criterion: Media annuale della forza lavoro

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Offerta economicamente più vantaggiosa

5.1.11. Procurement documents

Deadline for requesting additional information: 03/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://giada.areacom.eu/Application/CustomDoc/DettaglioProcedura.asp?ID=322313>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://giada.areacom.eu>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Required

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 21/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 240 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Prestazioni

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunale Amministrativo Regione Abruzzo

Information about review deadlines: Vedi capitolato

Procurement service provider: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

8. Organisations

8.1. ORG-0001

Official name: AreaCom - Agenzia regionale dell'Abruzzo per la Committenza

Registration number: 91022630676

Town: L'Aquila

Postcode: 67100

Country subdivision (NUTS): L'Aquila (ITF11)

Country: Italy

Contact point: Domenico Di Martino

Email: direzione@pec.areacom.eu

Telephone: +39086177101

Buyer profile: <https://areacom.eu>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunale Amministrativo Regione Abruzzo
Registration number: 93002040660
Town: L'Aquila
Postcode: 67100
Country subdivision (NUTS): L'Aquila (ITF11)
Country: Italy
Contact point: Tribunale Amministrativo Regione Abruzzo
Email: m.centi@giustizia-amministrativa.it
Telephone: 08623477

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: ANAC AUTORITA NAZIONALE ANTICORRUZIONE
Registration number: 97584460584
Town: Roma
Postcode: 00187
Country subdivision (NUTS): Roma (ITI43)
Country: Italy
Contact point: ANAC AUTORITA NAZIONALE ANTICORRUZIONE
Email: protocollo@pec.anticorruzione.it
Telephone: 06367231

Roles of this organisation:

Procurement service provider

10. Change

Version of the previous notice to be changed

:

540059-2026

Main reason for change

:

Information updated

Description

:

Aggiornamento dati a seguito di Rettifica

10.1. Change

Section identifier: LOT-0001

Description of changes: Modifica BT-13 (Termine quesiti) e BT-131 (Termine per il ricevimento delle offerte) del lotto 1

The procurement documents were changed on: 27/08/2026

Notice information

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Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 27/08/2026 13:02:42 (UTC+00:00) Western European Time, GMT
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