

594227-2026 - Competition

Netherlands – Counselling services – Raamovereenkomst Inkoop communicatieadvies

OJ S 166/2026 28/08/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Provincie Noord-Brabant

Email: aanbestedingen@brabant.nl

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Raamovereenkomst Inkoop communicatieadvies

Description: Het leveren van strategisch communicatieadvies voor maatschappelijke opgaven, beleidsvraagstukken en organisatievraagstukken. De dienstverlening kan bestaan uit het ontwikkelen van communicatieanalyses en communicatiestrategieën (zie bijlage F voor de lijst met communicatiestrategieën), de uitwerking in concrete communicatieplannen en de realisatie ervan. De geraamde maximale waarde van deze raamovereenkomst (inclusief de optie tot verlenging) is € 25.000.000,-

Procedure identifier: c06aea16-6ba0-42a7-b989-d168e87e09bf

Internal identifier: C2376371

Type of procedure: Restricted

The procedure is accelerated: no

Main features of the procedure: Zie selectieleidraad

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 85312320 Counselling services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country subdivision (NUTS): West-Noord-Brabant (NL411)

Country: Netherlands

Additional information: 's Hertogenbosch

2.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Noord-Brabant (NL414)

Country: Netherlands

Additional information: 's Hertogenbosch

2.1.2. Place of performance

Country subdivision (NUTS): Midden-Noord-Brabant (NL415)

Country: Netherlands

Additional information: 's Hertogenbosch

2.1.2. Place of performance

Country subdivision (NUTS): Noordoost-Noord-Brabant (NL416)

Country: Netherlands

Additional information: 's Hertogenbosch

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Raamovereenkomst Inkoop communicatieadvies

Description: Het leveren van strategisch communicatieadvies voor maatschappelijke opgaven, beleidsvraagstukken en organisatievraagstukken. De dienstverlening kan bestaan uit het ontwikkelen van communicatieanalyses en communicatiestrategieën (zie bijlage F voor de lijst met communicatiestrategieën), de uitwerking in concrete communicatieplannen en de realisatie ervan. De geraamde maximale waarde van deze raamovereenkomst (inclusief de optie tot verlenging) is € 25.000.000,-

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 85312320 Counselling services

Additional classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Options:

Description of the options: Verlenging

5.1.2. Place of performance

Country subdivision (NUTS): West-Noord-Brabant (NL411)

Country: Netherlands

Additional information: 's Hertogenbosch

5.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Noord-Brabant (NL414)

Country: Netherlands

Additional information: 's Hertogenbosch

5.1.2. Place of performance

Country subdivision (NUTS): Midden-Noord-Brabant (NL415)

Country: Netherlands

Additional information: 's Hertogenbosch

5.1.2. Place of performance

Country subdivision (NUTS): Noordoost-Noord-Brabant (NL416)

Country: Netherlands

Additional information: 's Hertogenbosch

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 1

Other information about renewals: De provincie heeft de mogelijkheid om de overeenkomst éénmaal onder gelijkblijvende voorwaarden te verlengen met een periode van 2 jaar.

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 5

Maximum number of candidates to be invited for the second stage of the procedure: 5

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Kwaliteit

Description: U dient een uitwerking en presentatie op te stellen welke in de later te verstrekken gunningsleidraad toegelicht wordt.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 80

Criterion:

Type: Price

Name: Prijs

Description: U dient een prijs af te geven dat in de later te verstrekken gunningsleidraad toegelicht wordt.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

5.1.11. Procurement documents

Deadline for requesting additional information: 01/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/437615>

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 07/12/2026

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/437615>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of requests to participate: 27/10/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Provincie Noord-Brabant - Rechtbank Oost-Brabant

Organisation providing additional information about the procurement procedure: Provincie Noord-Brabant - TenderNed website (Inlichtingen)

Organisation providing more information on the review procedures: Provincie Noord-Brabant

Organisation receiving requests to participate: Provincie Noord-Brabant - Tenderned website

8. Organisations**8.1. ORG-0001**

Official name: Provincie Noord-Brabant

Registration number: 422043498

Postal address: Brabantlaan 1

Town: 's-Hertogenbosch

Postcode: 5216TV

Country subdivision (NUTS): Noordoost-Noord-Brabant (NL416)

Country: Netherlands

Contact point: Fleur Timmer

Email: aanbestedingen@brabant.nl

Telephone: +31 736812812

Internet address: <http://www.tenderned.nl>

Buyer profile: <https://www.brabant.nl/organisatie/werkwijze-regels-en-kaders/inkoop-en-aanbestedingen.aspx>

Other contact points:

Official name: Rechtbank Oost-Brabant

Town: 's-Hertogenbosch

Postcode: 5223 BA

Country subdivision (NUTS): Zuidoost-Noord-Brabant (NL414)

Country: Netherlands

Email: cib@rechtspraak.nl

Telephone: +31 883621000

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Oost-Brabant>

Other contact points:

Official name: Tenders website

Town: Den Haag

Postcode: 2595 AL

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: servicedesk@tenderned.nl

Internet address: <http://www.tenderned.nl>

Other contact points:

Official name: TenderNed website (Inlichtingen)

Town: Den Haag

Postcode: 2595 AL

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: servicedesk@tenderned.nl

Internet address: <http://www.tenderned.nl>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 4c0268e4-0f78-48b6-9f76-33cb11a9e09a - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 27/08/2026 14:42:10 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Dutch

Notice publication number: 594227-2026

OJ S issue number: 166/2026

Publication date: 28/08/2026