

**France-Lens: Coaching services**  
**OJ S 242/2019 16/12/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Musée du Louvre-Lens

Postal address: 6 rue Charles Lecocq — BP 11

Town: Lens

NUTS code: FRE12 Pas-de-Calais

Postal code: 62301

Country: France

E-mail: [achats@louvrelens.fr](mailto:achats@louvrelens.fr)

Telephone: +33 321186262

Fax: +33 321186265

**Internet address(es):**

Main address: <http://www.louvrelens.fr/>

Address of the buyer profile: <http://louvrelens.e-marchespublics.com>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Marché de services: prestations d'accueil, de promotion, de vente et d'accompagnement des publics du Musée du Louvre-Lens

Reference number: 19-COM-03

**II.1.2. Main CPV code**

79998000 Coaching services - TA35

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Marché de services: prestations d'accueil, de promotion, de vente et d'accompagnement des publics du Musée du Louvre-Lens.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 910 605,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79998000 Coaching services - TA35

### **II.2.3. Place of performance**

NUTS code: FRE12 Pas-de-Calais

### **II.2.4. Description of the procurement**

Marché de services: prestations d'accueil, de promotion, de vente et d'accompagnement des publics du Musée du Louvre-Lens.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 50

Price - Weighting: 50

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.6. Information about electronic auction**

An electronic auction has been used

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 19-COM-03

**Title:**

Marché de services: prestations d'accueil, de promotion, de vente et d'accompagnement des publics du Musée du Louvre-Lens

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

02/12/2019

### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Musea

Postal address: 3 rue Cambronne

Town: Paris

NUTS code: FRE12 Pas-de-Calais

Postal code: 75740

Country: France

E-mail: [amitschi@phone-regie.com](mailto:amitschi@phone-regie.com)

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 910 605,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de Lille

Postal address: 5 rue Geoffroy Saint-Hilaire, CS 62039

Town: Lille Cedex

Postal code: 59014

Country: France

E-mail: [greffe.ta-lille@juradm.fr](mailto:greffe.ta-lille@juradm.fr)

Telephone: +33 359542342

### **VI.5. Date of dispatch of this notice**

12/12/2019