

**France-Les Arcs-sur-Argens: Advertising and marketing services**  
**OJ S 242/2019 16/12/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Conseil interprofessionnel des vins de Provence

Postal address: Maison des vins, RN 7

Town: Les Arcs-sur-Argens

NUTS code: FR France

Postal code: 83460

Country: France

E-mail: [vlelong@provencewines.com](mailto:vlelong@provencewines.com)

Telephone: +33 494995010

**Internet address(es):**

Main address: <http://www.vinsdeprovence.com>

**I.4. Type of the contracting authority**

Other type: Interprofession

**I.5. Main activity**

Other activity: Viticulture

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Programme de promotion des vins de Provence en chine complément

Reference number: CIVPCHINE2020-2021

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Dans le cadre de sa mission de communication, le CIVP lance un complément de programme d'actions de communication en Chine sur 2 ans.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 292 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

### **II.2.3. Place of performance**

NUTS code: 00 Other or Not Specified

### **II.2.4. Description of the procurement**

Voir cahier des charges dans le lien dropbox.

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Promotion des vins sur les marchés pays tiers programmation  
2019-2023 OCM 1308/2013

### **II.2.14. Additional information**

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 164-402896](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

---

**Contract No:** 19-128948

**Title:**

CIVP Chine 2020

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

11/12/2019

### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Sopexa Chine

National registration number: greater China Room 222

Postal address: 2F n° 664, Xinhua Road Changning District

Town: Shanghai

NUTS code: 00 Other or Not Specified

Country: China

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 292 000,00 EUR

Total value of the contract/lot: 292 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

---

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: TGI Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

Telephone: +33 494605700

### **VI.5. Date of dispatch of this notice**

12/12/2019