

**Sweden-Linköping: Advertising and marketing services**

OJ S 209/2022 28/10/2022

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Lejonfastigheter AB

National registration number: 556477-7851

Postal address: Lejonfastigheter AB Industrigatan 5, Box 1943

Town: Linköping

NUTS code: SE123 Östergötlands län

Postal code: 582 77

Country: Sweden

Contact person: Erika Togö

E-mail: [Erika.Togo@lejonfastigheter.se](mailto:Erika.Togo@lejonfastigheter.se)

Telephone: +46 13205857

**Internet address(es):**Main address: [www.lejonfastigheter.se](http://www.lejonfastigheter.se)**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.kommersannons.se/elite/Notice/NoticeDispatch.aspx?NoticeId=68384>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.kommersannons.se/elite/Notice/NoticeDispatch.aspx?NoticeId=68384>

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.kommersannons.se/elite/Account/CreateAccount.aspx>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Housing and community amenities

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Ramavtal eventbyråttjänster

Reference number: UPH-2018-0239

**II.1.2.**

**Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Denna upphandling rör eventbyråttjänster för Lejonfastigheter AB, Sankt Kors Fastighets AB och Dukaten AB.

Leverantören ska utifrån befintlig varumärkesplattform och kommunikationsplattform utforma relevanta och kreativa interna och externa möten som hjälper Beställarna att nå uppsatta kommunikations- och verksamhetsmål (exempelvis spadtag, konferenser, mässor och event). Leverantören ska kunna projektleda, planera, förbereda och utföra större och mindre event från idé till genomförande, men även kunna ta sig an delar av ett uppdrag såsom att vara rådgivare eller enbart tillhandahålla och rigga ljud, ljus och scen. Event kan vara såväl fysiska, digitala och hybrida.

**II.1.5. Estimated total value**

Value excluding VAT: 4 200 000,00 SEK

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services, 79342000 Marketing services, 79413000 Marketing management consultancy services

**II.2.3. Place of performance**

NUTS code: SE123 Östergötlands län

Main site or place of performance: Östergötlands län

**II.2.4. Description of the procurement**

Denna upphandling rör eventbyråttjänster för Lejonfastigheter AB.

Leverantören ska utifrån befintlig varumärkesplattform och kommunikationsplattform utforma relevanta och kreativa interna och externa möten som hjälper Lejonfastigheter att nå uppsatta kommunikations- och verksamhetsmål (exempelvis spadtag, konferenser, mässor och event). Leverantören ska kunna projektleda, planera, förbereda och utföra större och mindre event från idé till genomförande, men även kunna ta sig an delar av ett uppdrag såsom att vara rådgivare eller enbart tillhandahålla och rigga ljud, ljus och scen. Event kan vara såväl fysiska, digitala och hybrida.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 4 200 000,00 SEK

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/04/2023 End: 31/03/2025

This contract is subject to renewal: yes

Description of renewals:

1 + 1 år

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.12. Information about electronic catalogues**

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation**

**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

**Section IV: Procedure**

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**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/11/2022 Local time: 23:59

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 25/02/2023

**IV.2.7. Conditions for opening of tenders**

Date: 26/11/2022 Local time: 12:00

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Förvaltningsrätten i Linköping

Postal address: Brigadgatan 3

Town: Linköping

Postal code: 58758

Country: Sweden

E-mail: [forvaltningsrattenilinkoping@dom.se](mailto:forvaltningsrattenilinkoping@dom.se)

Telephone: +46 13251100

Fax: +46 13251140

Internet address: [www.forvaltningsrattenilinkoping.domstol.se](http://www.forvaltningsrattenilinkoping.domstol.se)

### VI.5. Date of dispatch of this notice

24/10/2022