

597243-2026 - Competition

Italy – Marketing services – SERVIZIO DI PROMOZIONE TURISTICA E MARKETING DIGITALE A SUPPORTO DEL SISTEMA TURISTICO TERRITORIALE INTERCOMUNALE (STTI) DEL COMUNE DI MARANELLO

OJ S 167/2026 31/08/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: UNIONE DEI COMUNI DEL DISTRETTO CERAMICO

Email: cuc@cert.distrettoceramico.mo.it

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: SERVIZIO DI PROMOZIONE TURISTICA E MARKETING DIGITALE A SUPPORTO DEL SISTEMA TURISTICO TERRITORIALE INTERCOMUNALE (STTI) DEL COMUNE DI MARANELLO

Description: GARA EUROPEA A PROCEDURA TELEMATICA APERTA PER L'APPALTO DEL SERVIZIO DI PROMOZIONE TURISTICA E MARKETING DIGITALE A SUPPORTO DEL SISTEMA TURISTICO TERRITORIALE INTERCOMUNALE (STTI) DEL COMUNE DI MARANELLO ED ENTI CONVENZIONATI PER IL PERIODO 2027 – 2029

Procedure identifier: a9a187f8-ede4-46c2-b5cf-55795c5baf7d

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

Additional information: Informazioni supplementari

2.1.3. Value

Estimated value excluding VAT: 293 460,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Servizio di promozione turistica e marketing digitale

Description: Servizio di promozione turistica e marketing digitale

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

5.1.3. Estimated duration

Duration: 1 095 Days

5.1.5. Value

Estimated value excluding VAT: 293 460,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a trade register

Description of selection criterion: Iscrizione al registro di commercio

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Costo fisso

5.1.11. Procurement documents

Deadline for requesting additional information: 18/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: https://intercenter.regione.emilia-romagna.it/trovabando/BANDO_GARA_PORTALE@16423936

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://sater.regione.emilia-romagna.it>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Required

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 28/09/2026 12:00:00 (UTC+02:00) Eastern European Time,
Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered
employment programmes: No

Conditions relating to the performance of the contract: Prestazioni

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR Emilia Romagna - Bologna

Information about review deadlines: Vedi capitolato

Procurement service provider: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

8. Organisations

8.1. ORG-0001

Official name: UNIONE DEI COMUNI DEL DISTRETTO CERAMICO

Registration number: 93034060363

Town: Sassuolo

Postcode: 41049

Country subdivision (NUTS): Modena (ITH54)

Country: Italy

Contact point: Stefania Piras

Email: cuc@cert.distrettoceramico.mo.it

Telephone: 059416192

Fax: 059416183

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: TAR Emilia Romagna - Bologna

Registration number: 92004480379

Town: Bologna

Postcode: 40121

Country subdivision (NUTS): Bologna (ITH55)

Country: Italy

Contact point: TAR Emilia Romagna - Bologna

Email: tarbo-segrprotocolloamm@ga-cert.it

Telephone: 0514293101

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

Registration number: 97584460584

Town: Roma

Postcode: 00187

Country subdivision (NUTS): Roma (IT143)

Country: Italy

Contact point: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

Email: protocollo@pec.anticorruzione.it

Telephone: 06367231

Roles of this organisation:

Procurement service provider

Notice information

Notice identifier/version: 3a25d748-a37c-452b-a48e-a12363220ecc - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 28/08/2026 08:04:13 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Italian

Notice publication number: 597243-2026

OJ S issue number: 167/2026

Publication date: 31/08/2026