

France-Paris: Dairy products

OJ S 243/2019 17/12/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GEIE European Milk Forum (EMF)

Postal address: 42 rue de Chateaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009 Paris

Country: France

Contact person: Dominique Poisson

E-mail: dpoisson@cniel.com

Telephone: +33 149707155

Internet address(es):

Main address: <http://www.milknutritiousbynature.eu>

I.3. Communication

Access to the procurement documents is restricted. Further information can be obtained at:

<http://www.milknutritiousbynature.eu>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Dairy organisations

I.5. Main activity

Other activity: Agri-food

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Creation and Development of a Multi-Country Information and Educational Programme on Milk as part of a Healthy and Sustainable Food

II.1.2. Main CPV code

15500000 Dairy products

II.1.3. Type of contract

Services

II.1.4. Short description

Creation and development of a multi-country information and educational programme on milk as part of a healthy and sustainable food coordinated by EMF implemented by DDB (Denmark) and CNIEL (France) targeting the internal markets.

This programme will be an application in response to a call for proposals from the EU Commission — EU Regulation 1144/2014 on information provision and promotion measures concerning agricultural products implemented in the internal market.

II.1.5. Estimated total value

Value excluding VAT: 1 015 388,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: DK Denmark

NUTS code: FR France

II.2.4. Description of the procurement

EMF intends on submitting an application for EU funding for a programme on education on milk. As part of this application process, EMF wishes to engage the services of a communication agency that will be responsible for the creation, development and implementation of a generic campaign to increase the awareness on milk as part of a healthy and sustainable food in each of the 2 markets: Denmark and France. The proposal should take into account the different production systems of the 2 EMF member countries, with a European dimension.

The agency selected through this competitive procedure will be asked to contribute to the preparation of the application.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 015 388,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 5

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: The procurement is related to a project and/or programme financed by European Union funds: yes Identification of the project: Regulation (EU) No 1144 /2014 of the European Parliament and of the Council of 22 October 2014.

II.2.14. Additional information

The tender will be submitted to the European Commission agency CHAFEA for a request for co-financing. If the proposal is accepted, it will start at the beginning of 2021 for a duration of 12 months. It can be renewed for 2 periods of 12 months each maximum. If the proposal is not accepted by the commission, the current tender will be cancelled.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

List and brief description of selection criteria:

- form DC1 and DC2 duly completed, dated and signed or the European single procurement document,
- extract of profit/loss account for the last 3 years,
- statement concerning the overall turnover of the candidate and, if applicable, the turnover of the field of activity covered by the contract for the last 3 financial years available.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- declaration concerning the name and capacity of the person authorized to commit the agency and, where appropriate, the mandate entitling him to do so,
- list of similar services provided over the last 3 years. The tenderer will indicate the amount, the date and the name of the client in compliance with any obligations of confidentiality,
- in case of application in the form of a consortium, the tenderer specifies the form of the consortium (joint and-several liability consortium or as joint-liability-only consortium), appoints the representative of the consortium and produces the mandate empowering the representative to validly engage the consortium,
- a description of the material and human resources of the tenderer justifying his capacity to perform the services requested; in particular, staff and resources in the participating countries through branches, affiliates or partners in each of the participating countries.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/01/2020 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 24/01/2020

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

The participating agencies must send their applications at the latest by 20.1.2020 before 12.00 noon (UTC+1) in digital format to Louise Poulsen lpo@mejeri.dk dpoisson@cniel.com prochard@cniel.com and skane@cniel.com and by post with 1 print copy and 1 memory stick to Siobhan Kane, EEIG EMF 42 Rue de Chateaudun 75009 Paris, tel. +33 149707171.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

The invitations to tender will be sent to the selected candidates on approximately 24/27.1.2020.

The evaluation committee for the tenders review will take place in Copenhagen, on the early days of March 2020. Venue and precise date tbc.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

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VI.5. Date of dispatch of this notice

13/12/2019