

Italy-Padula: Marketing services
OJ S 227/2021 23/11/2021
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Comunità Montana Vallo di Diano

Postal address: Loc. Vascella

Town: Padula

NUTS code: ITF35 Salerno

Postal code: 84034

Country: Italy

E-mail: posta@pec.montvaldiano.it

Internet address(es):

Main address: <http://www.montvaldiano.it/index.php>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.montvaldiano.it/index.php>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.acquistinretepa.it/opencms/opencms/index.html>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

SERVIZI NECESSARI ALLA REALIZZAZIONE DELL'INTERVENTO "VDD 2.2 PROMOZIONE E MARKETING DELLA DESTINAZIONE E DEI PRODOTTI TURISTICI"

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

PROCEDURA APERTA PER L’AFFIDAMENTO DEI SERVIZI NECESSARI ALLA REALIZZAZIONE DELL’INTERVENTO “VDD 2.2 PROMOZIONE E MARKETING DELLA DESTINAZIONE E DEI PRODOTTI TURISTICI” POR CAMPANIA FESR 2014-2020- OBIETTIVO SPECIFICO 6.8- AZIONE 3, CUP D39F18000760006 - CIG 89128257DC

II.1.5. Estimated total value

Value excluding VAT: 463 639,06 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ITF35 Salerno

Main site or place of performance: Padula ed intero territorio Vallo di Diano

II.2.4. Description of the procurement

PROCEDURA APERTA PER L’AFFIDAMENTO DEI SERVIZI NECESSARI ALLA REALIZZAZIONE DELL’INTERVENTO “VDD 2.2 PROMOZIONE E MARKETING DELLA DESTINAZIONE E DEI PRODOTTI TURISTICI” POR CAMPANIA FESR 2014-2020- OBIETTIVO SPECIFICO 6.8- AZIONE 3, CUP D39F18000760006 - CIG 89128257DC

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 463 639,06 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 20

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: L'appalto è connesso all'accordo quadro della strategia nazionale delle aree interne relativamente all'intervento "VDD 2.2 Promozione e marketing della destinazione e dei prodotti turistici a valere sulle risorse POR CAMPANIA 2014/2020. OBIETTIVO SPECIFICO 6.8 Azione 3

II.2.14. Additional information

Per gli ulteriori requisiti di partecipazione si rimanda al disciplinare di gara.

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Per gli ulteriori requisiti di partecipazione si rimanda al disciplinare di gara.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Per gli ulteriori requisiti di partecipazione si rimanda al disciplinare di gara.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Per gli ulteriori requisiti di partecipazione si rimanda al disciplinare di gara.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/12/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Italian

IV.2.7. Conditions for opening of tenders

Date: 04/01/2022 Local time: 15:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: TAR Campania

Town: Napoli

Postal code: 80133

Country: Italy

VI.4.2.

Body responsible for mediation procedures

Official name: TAR Campania

Town: Napoli

Postal code: 80133

Country: Italy

VI.4.4. Service from which information about the review procedure may be obtained

Official name: TAR Campania

Town: Napoli

Postal code: 80133

Country: Italy

VI.5. Date of dispatch of this notice

18/11/2021