

**Norway-Oslo: Design consultancy services**  
**OJ S 227/2021 23/11/2021**  
**Contract award notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

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**Section I: Contracting entity**

**I.1. Name and addresses**

Official name: Sporveien AS

National registration number: 915 070 434

Postal address: Økernveien 9

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0608

Country: Norway

Contact person: Nils Harald Løvdal Roland

E-mail: [nils.harald.lovdal.roland@sporveien.com](mailto:nils.harald.lovdal.roland@sporveien.com)

Telephone: +47 90101117

**Internet address(es):**

Main address: <http://www.sporveien.com>

Address of the buyer profile: <https://anbud.sporveien.com/Sporveien/>

**I.6. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

User experience design expertise and support - M4-project

Reference number: RAM-00837

**II.1.2. Main CPV code**

79415200 Design consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The purpose of this procurement process is to enter into a framework agreement with a supplier for delivery of services related to UX design expertise and support for the M4-project. The Sporveien M4-project is about to purchase new metro vehicles to Oslo. The project group needs UX design expertise and support throughout the project, which will last for several years. Main design tasks consist of developing a design guide, evaluating and testing design

solutions, and gathering insight from and verifying solutions with passengers and personnel. The design expertise is a support for the project group and will help to give guidance and direction to the metro supplier that designs the vehicles.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: NO081 Oslo

Main site or place of performance: Oslo

#### **II.2.4. Description of the procurement**

The purpose of this procurement process is to enter into a framework agreement with a supplier for delivery of services related to UX design expertise and support for the M4-project. The Sporveien M4-project is about to purchase new metro vehicles to Oslo. The project group needs UX design expertise and support throughout the project, which will last for several years. Main design tasks consist of developing a design guide, evaluating and testing design solutions, and gathering insight from and verifying solutions with passengers and personnel. The design expertise is a support for the project group and will help to give guidance and direction to the metro supplier that designs the vehicles.

#### **II.2.5. Award criteria**

Quality criterion - Name: Competence and Experience / Weighting: 40

Quality criterion - Name: Approach / Weighting: 40

Price - Weighting: 20

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Negotiated procedure with prior call for competition

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 168-440929](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Title:**

User experience design expertise and support - M4-project

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

05/11/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Designit Oslo AS

Town: Oslo

NUTS code: NO081 Oslo

Country: Norway

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

##### **V.2.5. Information about subcontracting**

##### **V.2.6. Price paid for bargain purchases**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Oslo Tingrett

Town: Oslo

Country: Norway

##### **VI.5. Date of dispatch of this notice**

18/11/2021