

599013-2026 - Result

Ireland – Promotional services – Provision of a TUS Representative Office in Mexico and Central America

OJ S 167/2026 31/08/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Technological University of the Shannon: Midlands Midwest (TUSMM)

Email: peter.williams@tus.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Provision of a TUS Representative Office in Mexico and Central America

Description: TUS seeks to appoint a qualified provider to establish a Representative Office in Mexico / Central America, staffed by one full time representative, to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.

Procedure identifier: d5dd562b-e50b-4762-b40d-57b28ab1b399

Previous notice: a000eb99-5deb-4517-ba04-befc1d1e00f3-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services, 80000000 Education and training services, 79342000 Marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 160 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Provision of a TUS Representative Office in Mexico and Central America

Description: TUS seeks to appoint a qualified provider to establish a Representative Office in Mexico / Central America, staffed by one full time representative, to promote TUS programmes, support student recruitment, manage agent and institutional relationships, provide market intelligence, and represent TUS at recruitment events across the region.
Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

Additional classification (cpv): 80300000 Higher education services, 80000000 Education and training services, 79342000 Marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 160 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: in award criteria

Approach to reducing environmental impacts: Climate change mitigation

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10. Award criteria

Criterion:

Type: Price

Description: Ultimate Cost

Description of the method to be used if weighting cannot be expressed by criteria: Set marks per criterion

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Technological University of the Shannon: Midlands Midwest (TUSMM)

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 160 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Leticia Moreno Lopez

Tender:

Tender identifier: 000184379

Identifier of lot or group of lots: LOT-0001

Value of the tender: 160 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 457097

Date on which the winner was chosen: 14/07/2026

Date of the conclusion of the contract: 25/08/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: Technological University of the Shannon: Midlands Midwest (TUSMM)

Registration number: 20206335

Postal address: Bunnavally, Athlone

Town: Athlone

Postcode: N37 HD68

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: peter.williams@tus.ie

Telephone: +353 61 293 255

Internet address: <https://www.tus.ie>

Buyer profile: <https://www.tus.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Leticia Moreno Lopez

Size of the economic operator: Micro

Registration number: MOLL650828M26

Postal address: PEDRO SANTACILIA 283

Town: MEXICO CITY

Postcode: 03530

Country: Mexico

Email: leticia.moreno@tus.ie

Telephone: +525540118407

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

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