

United Kingdom-Lisburn: Marketing services
OJ S 242/2020 11/12/2020
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Lisburn and Castlereagh Council
Postal address: Lagan Valley Island
Town: Lisburn
NUTS code: UK United Kingdom
Postal code: BT27 4RL
Country: United Kingdom
E-mail: SSDAdmin.CPD@finance-ni.gov.uk
Internet address(es):
Main address: <https://etendersni.gov.uk/epps>
Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Lisburn and Castlereagh City Council
Postal address: Island Civic Centre Lagan Valley Island The Island
Town: Lisburn
NUTS code: UK United Kingdom
Postal code: BT27 4RL
Country: United Kingdom
E-mail: SSDAdmin.CPD@finance-ni.gov.uk
Internet address(es):
Main address: <https://etendersni.gov.uk/epps>
Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Antrim and Newtownabbey Borough Council
Postal address: Antrim Civic Centre 50 Stiles Way
Town: Antrim
NUTS code: UK United Kingdom
Postal code: BT41 2UB
Country: United Kingdom
E-mail: SSDAdmin.CPD@finance-ni.gov.uk
Internet address(es):
Main address: <https://etendersni.gov.uk/epps>
Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Ards and North Down Borough Council
Postal address: Town Hall, The Castle
Town: Bangor

NUTS code: UK United Kingdom
Postal code: BT20 4BT
Country: United Kingdom
E-mail: SSDAdmin.CPD@finance-ni.gov.uk
Internet address(es):
Main address: <https://etendersni.gov.uk/epps>
Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Armagh City Banbridge and Craigavon Borough Council
Postal address: Craigavon Civic and Conference Centre PO Box 66 Lakeview Road
Town: Craigavon
NUTS code: UK United Kingdom
Postal code: BT64 1AL
Country: United Kingdom
E-mail: SSDAdmin.CPD@finance-ni.gov.uk
Internet address(es):
Main address: <https://etendersni.gov.uk/epps>
Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Belfast City Council
Postal address: Belfast City hall
Town: Belfast
NUTS code: UK United Kingdom
Postal code: BT1 5GS
Country: United Kingdom
E-mail: SSDAdmin.CPD@finance-ni.gov.uk
Internet address(es):
Main address: <https://etendersni.gov.uk/epps>
Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Causeway Coast and Glens Borough Council
Postal address: Civic Headquarters Cloonavin 66 Portstewart Road
Town: Coleraine
NUTS code: UK United Kingdom
Postal code: BT52 1EY
Country: United Kingdom
E-mail: SSDAdmin.CPD@finance-ni.gov.uk
Internet address(es):
Main address: <https://etendersni.gov.uk/epps>
Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Derry City and Strabane District Council
Postal address: Council Offices, 98 Strand Road
Town: Derry
NUTS code: UK United Kingdom
Postal code: BT48 7NN
Country: United Kingdom

E-mail: SSDAdmin.CPD@finance-ni.gov.uk

Internet address(es):

Main address: <https://etendersni.gov.uk/epps>

Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Fermanagh and Omagh District Council

Postal address: The Townhall 2 Townhall Street

Town: Enniskillen

NUTS code: UK United Kingdom

Postal code: BT74 7BA

Country: United Kingdom

E-mail: SSDAdmin.CPD@finance-ni.gov.uk

Internet address(es):

Main address: <https://etendersni.gov.uk/epps>

Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Mid and East Antrim Borough Council

Postal address: The Braid 1-29 Bridge Street

Town: Ballymena

NUTS code: UK United Kingdom

Postal code: BT43 5EJ

Country: United Kingdom

E-mail: SSDAdmin.CPD@finance-ni.gov.uk

Internet address(es):

Main address: <https://etendersni.gov.uk/epps>

Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Newry Mourne and Down District Council

Postal address: District Council Offices O'Hagan House Monaghan Row

Town: Newry

NUTS code: UK United Kingdom

Postal code: BT35 8DJ

Country: United Kingdom

E-mail: SSDAdmin.CPD@finance-ni.gov.uk

Internet address(es):

Main address: <https://etendersni.gov.uk/epps>

Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.1. Name and addresses

Official name: Mid Ulster District Council

Postal address: Dungannon Office Circular Road

Town: Dungannon

NUTS code: UK United Kingdom

Postal code: BT71 6DT

Country: United Kingdom

E-mail: SSDAdmin.CPD@finance-ni.gov.uk

Internet address(es):

Main address: <https://etendersni.gov.uk/epps>

Address of the buyer profile: <https://etendersni.gov.uk/epps>

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendersni.gov.uk/epps>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

ID 3170481 DfE — Marketing and Communications Services for the Go For It Programme
Reference number: ID 3170481

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

The 11 Northern Ireland Councils wish to appoint a contractor to provide marketing and communications services for the Go For It programme. The contractor will be responsible for devising and delivering a comprehensive marketing and communications plan for 2 years.

II.1.5. Estimated total value

Value excluding VAT: 680 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: UKN Northern Ireland

II.2.4. Description of the procurement

The 11 Northern Ireland Councils wish to appoint a contractor to provide marketing and communications services for the Go For It programme. The contractor will be responsible for devising and delivering a comprehensive marketing and communications plan for 2 years.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 680 000,00 GBP

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Council has successfully sought ERDF funding. This has been agreed via InvestNI to run from 1 March 2021 through to 31 March 2023.

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 13/01/2021 Local time: 15:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 13/04/2021

IV.2.7. Conditions for opening of tenders

Date: 13/01/2021 Local time: 15:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

The successful contractor's performance on this contract will be managed as per the specification and regularly monitored (see Procurement Guidance Note 01/12 — Contract Management — Procedures and Principles). Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional misconduct and they may be issued with a Notice of Unsatisfactory Performance and this Contract may be terminated. A central register of such Notices for supplies and services contracts will be maintained and published on the CPD website. Any contractor in receipt of a Notice of Unsatisfactory Performance will be required to declare this in future tender submissions for a period of 3 years from the date of issue of the Notice. It may also result in the contractor being excluded from all procurement competitions being undertaken by Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy.

VI.4. Procedures for review

VI.4.1. Review body

Official name: The UK does not have any special review body with responsibility for appeal /mediation procedures in public procurement competitions. Any challenges are dealt with by the High Court Commercial Division to which proceedings may be issued regarding alleged breaches of the Public Contracts Regulations.

Town: Belfast

Country: United Kingdom

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

CPD will comply with the Public Contracts Regulations 2015 and, where appropriate, will incorporate a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract is communicated to tenderers. That notification will provide full information on the award decision.

VI.5. Date of dispatch of this notice

08/12/2020