

Latvia-Riga: Advertising and marketing services
OJ S 193/2023 06/10/2023
Contract notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Akciju sabiedrība "Latvenergo"

National registration number: 40003032949

Postal address: Pulkveža Brieža iela 12

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1230

Country: Latvia

Contact person: Ieva Arāja

E-mail: ieva.araja@latvenergo.lv

Telephone: +371 67728062

Fax: +371 67728880

Internet address(es):

Main address: <http://www.latvenergo.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/1419>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/107655>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/107655>

Tenders or requests to participate must be submitted to the abovementioned address

I.6. Main activity

Electricity

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Mārketiņa kampaņu organizēšanas un komunikācijas materiālu izstrādes pakalpojumu iegāde 2024. un 2025.gadā

Reference number: AS "Latvenergo" 2023/30

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Mārketinga kampaņu organizēšanas un komunikācijas materiālu izstrādes pakalpojumu iegāde 2024. un 2025.gadā

II.1.5. Estimated total value**II.1.6. Information about lots**

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Visā Latvijas Republikas teritorijā

II.2.4. Description of the procurement

Mārketinga kampaņu organizēšanas un komunikācijas materiālu izstrādes pakalpojumu iegāde 2024. un 2025.gadā

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/01/2024 End: 31/12/2025

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section III: Legal, economic, financial and technical information**

III.1. Conditions for participation**III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Saskaņā ar nolikumu

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators
Envisaged maximum number of participants to the framework agreement: 3

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/11/2023 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Latvian

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Country: Latvia

E-mail: pasts@iub.gov.lv
Telephone: +371 22416641
Internet address: <http://www.iub.gov.lv>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Saskaņā ar Sabiedrisko pakalpojumu sniedzēju iepirkumu likuma 72. panta trešo daļu

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Postal code: LV-1919

Country: Latvia

E-mail: pasts@iub.gov.lv

Telephone: +371 22416641

Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

02/10/2023