

600461-2026 - Competition

France – Printing services – Supports de communication print et web

OJ S 168/2026 01/09/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: ROUEN NORMANDIE EVENEMENTS

Email: sandrine.morand@rouen-expo.com

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Supports de communication print et web

Description: L'accord-cadre sera exécuté par l'émission de bons de commande. Chaque lot fera l'objet d'une attribution séparée. Les prestations sont réglées par des prix unitaires et forfaitaires. Les montants estimatifs sont indicatifs et comprennent la totalité des périodes de reconduction. Accord cadre pour déclinaisons/exécutions de supports de communication Print et Web

Procedure identifier: 73a3cde5-d848-428c-9a7d-1bf3575c7ef4

Internal identifier: 2026-0010

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79810000 Printing services

Additional classification (cpv): 79553000 Desktop publishing services, 79822500 Graphic design services

2.1.2. Place of performance

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

2.1.3. Value

Estimated value excluding VAT: 640 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: PAO - Déclinaison graphique

Description: PAO

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79810000 Printing services

Additional classification (cpv): 79822500 Graphic design services, 79553000 Desktop publishing services, 79822500 Graphic design services

5.1.2. Place of performance

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

5.1.3. Estimated duration

Start date: 02/11/2026

Duration end date: 02/11/2027

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Le contrat est susceptible d'être reconduit dans les conditions du cahier des charges

5.1.5. Value

Estimated value excluding VAT: 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1866273>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1866273>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 30/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 30/09/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Le Grand Quevilly

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la réception du premier bon de commande. Aucune clause de garantie financière prévue. Aucune avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur. La consultation comporte des conditions d'exécution à caractère environnemental détaillées au cahier des charges.

Factures à déposer sur CHORUS PRO

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Rouen

Review organisation: Tribunal Judiciaire de ROUEN

Organisation providing more information on the review procedures: Tribunal Judiciaire de Rouen

5.1. Lot: LOT-0002

Title: Impressions

Description: Impressions

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79810000 Printing services

Additional classification (cpv): 79810000 Printing services, 79553000 Desktop publishing services, 79822500 Graphic design services

5.1.2. Place of performance

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

5.1.3. Estimated duration

Start date: 02/11/2026

Duration end date: 02/11/2027

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Le contrat est susceptible d'être reconduit dans les conditions du cahier des charges

5.1.5. Value

Estimated value excluding VAT: 240 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1866273>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.info/mpiaaws/index.cfm?fuseaction=demat.termes&IDM=1866273>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 30/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 30/09/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

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The execution of the contract must be performed within the framework of sheltered employment programmes: No

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Factures à déposer sur CHORUS PRO

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Rouen

Review organisation: Tribunal Judiciaire de ROUEN

Organisation providing more information on the review procedures: Tribunal Judiciaire de Rouen

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 6D447F47-E5C9-4D88-374734A31D9150D7

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: ROUEN NORMANDIE EVENEMENTS

Registration number: 89000

Postal address: 48 avenue des canadiens

Town: Le Grand Quevilly

Postcode: 76120

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

Contact point: Zumaglia Arnaud

Email: sandrine.morand@rouen-expo.com

Telephone: 0279371715

Internet address: <https://www.parcexporouen.com>

Buyer profile: <https://www.marches-publics.info>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal Judiciaire de ROUEN

Registration number: 6D447F90-086D-8C46-E3DF9E5AEAF14A10

Postal address: 34 rue aux Juifs

Town: Rouen

Postcode: 76037

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

Email: test@test.fr

Telephone: 0235528752

Fax: 0235701741

Internet address: <http://www.justice.gouv.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Tribunal judiciaire de Rouen

Registration number: 6D447FAD-03E8-8AEF-F102E7C3F5FB2E8C

Postal address: 34 rue aux juifs

Town: Rouen

Postcode: 76037

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

Email: test@test.fr

Telephone: 0235528752

Roles of this organisation:

Mediation organisation

8.1. ORG-0005

Official name: Tribunal Judiciaire de Rouen

Registration number: 6D447FBC-F9E3-46EB-2B3F2ED13D4388C9

Postal address: 34 rue aux Juifs

Town: Rouen

Postcode: 76037

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

Email: test@test.fr

Telephone: 0235528752

Fax: 0235701741

Internet address: <http://www.justice.gouv.fr/>

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: a50ee4a3-e134-43c0-bf3f-0b733be3f3e6 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 31/08/2026 14:10:06 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 600461-2026

OJ S issue number: 168/2026

Publication date: 01/09/2026